

ERIC COREY FREED

Founding Principal, organicarchitect

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FOUNDING PRINCIPAL
organicarchitect

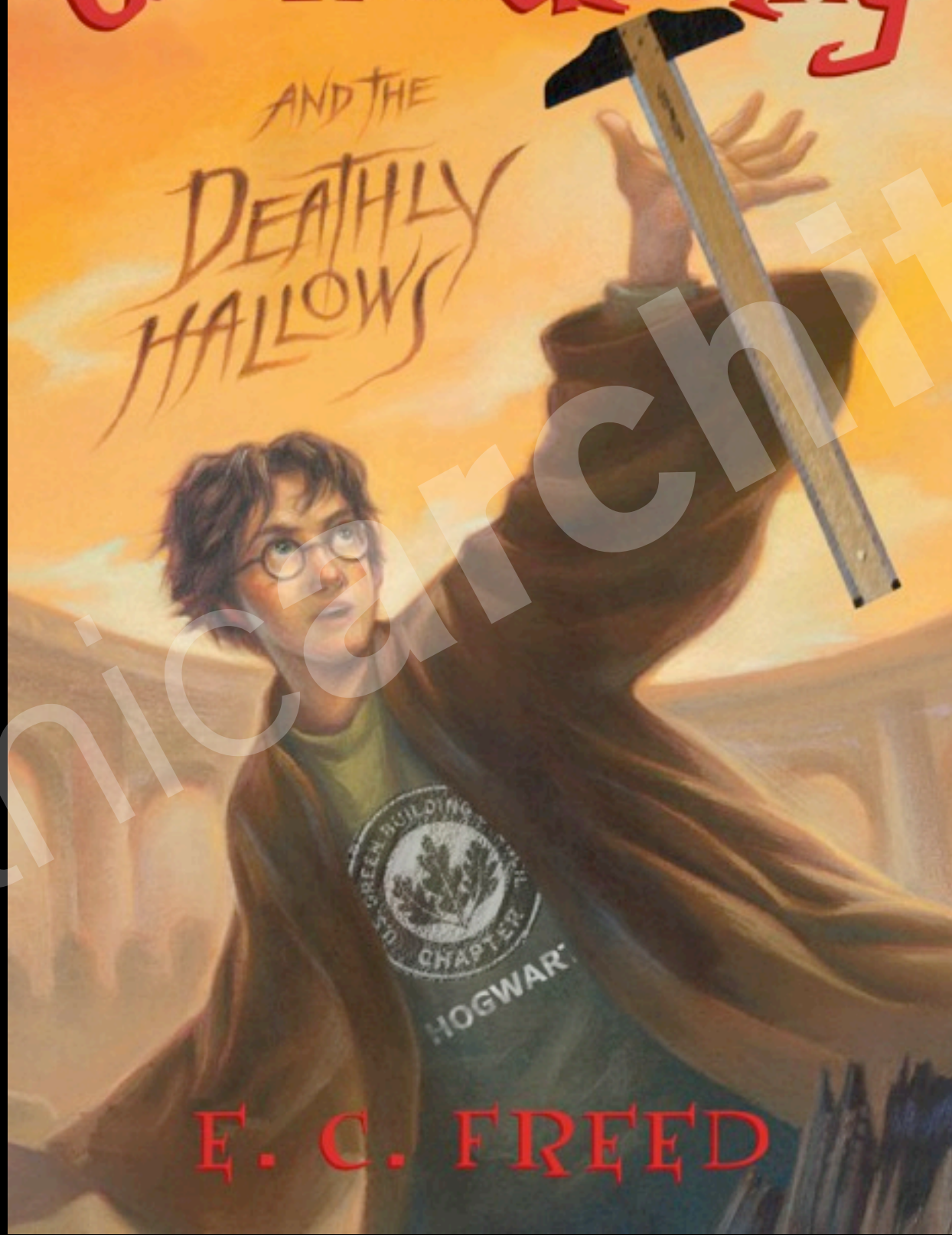
Honorary Fellow, Institute of Green Professionals
LEED Accredited Professional



Green is
MORE

Green Building

AND THE
DEATHLY
HALLOWS



E. C. FREED

E. C. FREED



STILL: Mr. Blandings Builds His Dream House
PICTURED: Cary Grant & Myrna Loy

\$3,000,000

-OR-

\$4,000,000





10 homes

for people in need



DON'T MAKE RICH PEOPLE
FEEL GUILTY

STILL: Mr. Blandings Builds His Dream House
PICTURED: Cary Grant & Myrna Loy



dodo
SAPIENS





dodo
SAPIENS



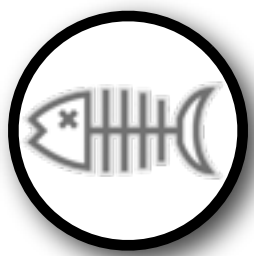


dodo
SAPIENS



a quick look



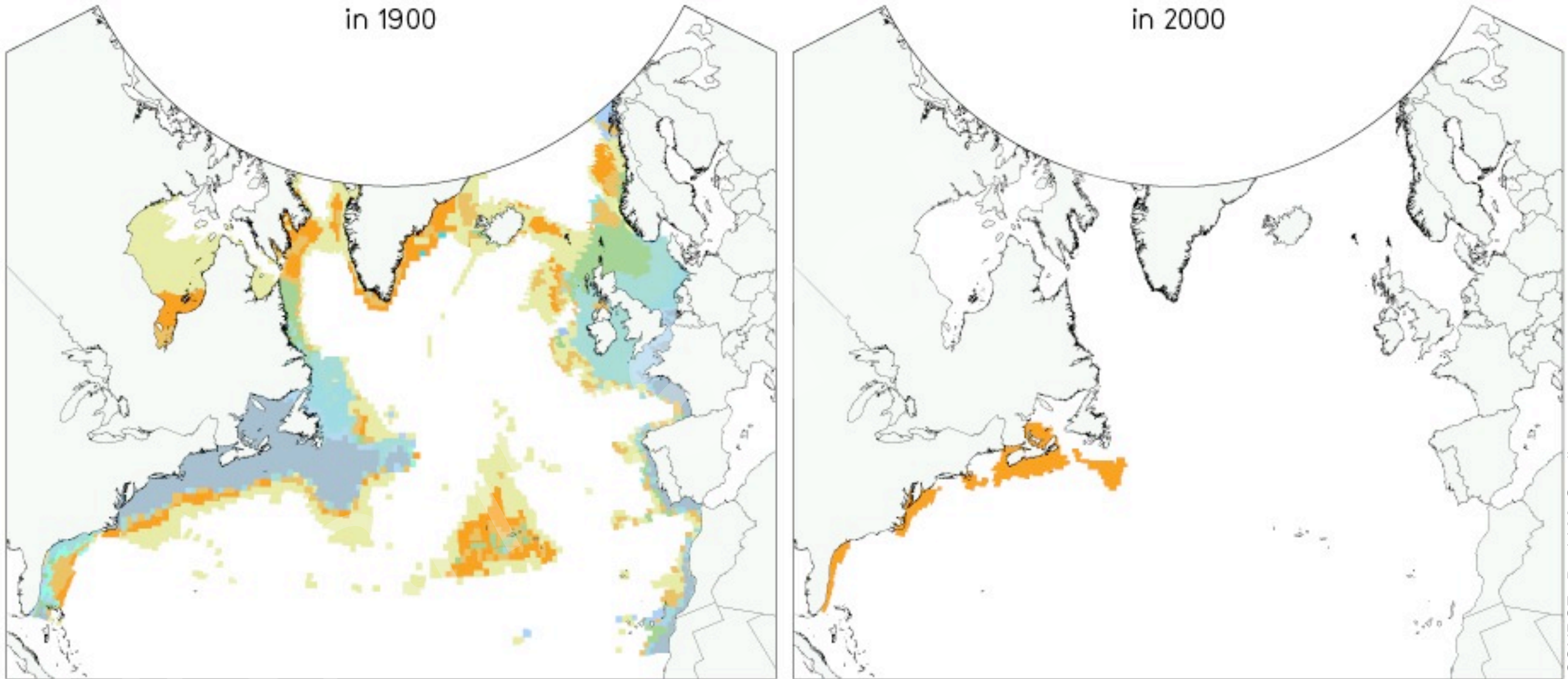


Plenty More Fish in the Sea?

Biomass of Popularly Eaten Fish

in 1900

in 2000



tons per km²

3 tons 11+ tons

PEW

SOURCE: David McCandless

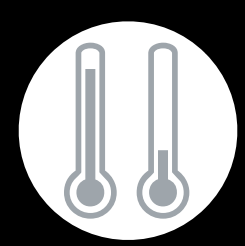


a child dies
of thirst every

15
seconds



1,100,000,000 people without safe water



Arctic sea ice: lowest volume on record

2011

Arctic's minimum sea ice extent for 2010 reached
on September 21, third lowest on record
SOURCE: National Snow and Ice Data Center



PARK OFF
PAVEMENT

ELEVATION
SEA LEVEL

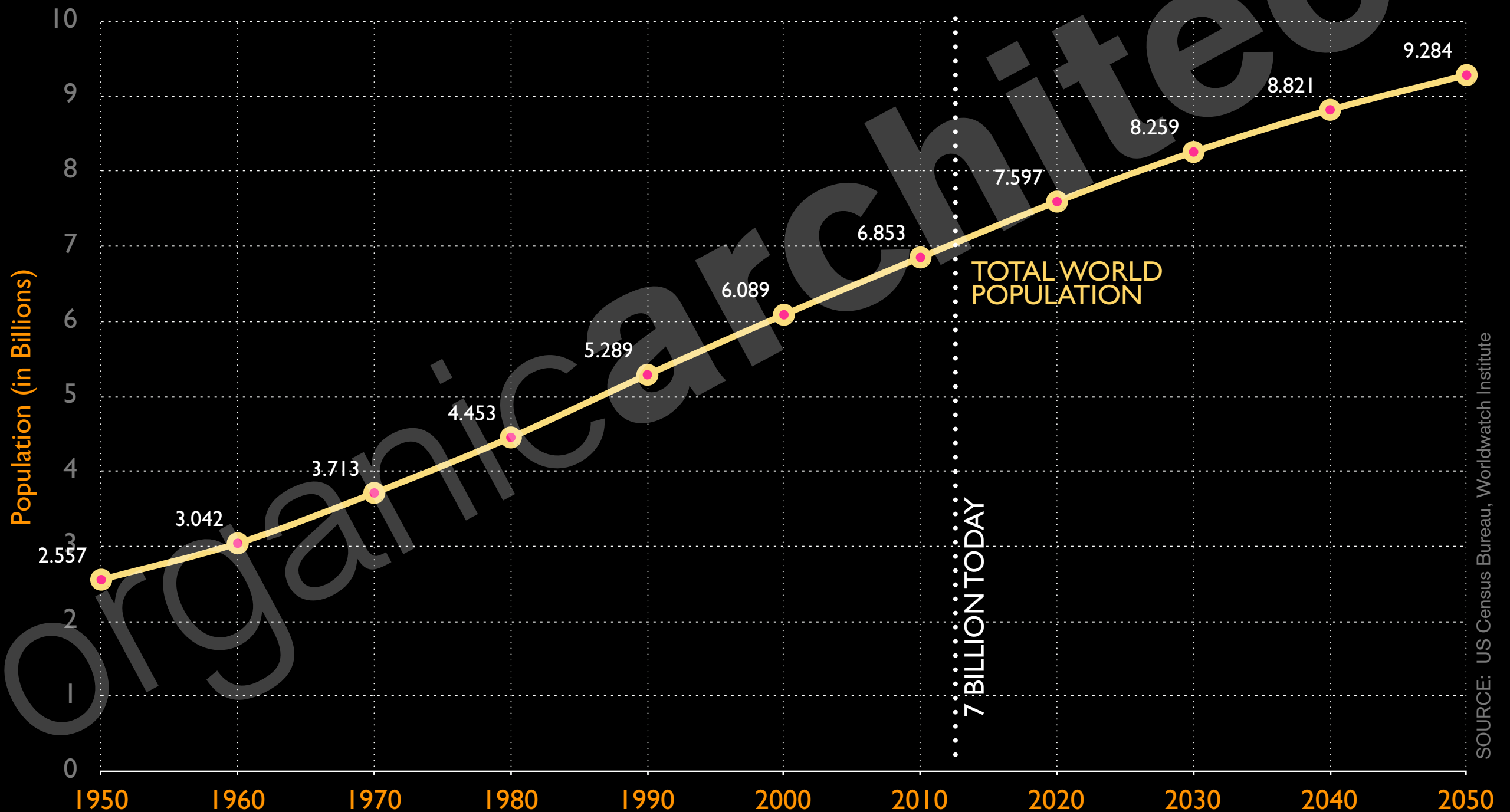
Global Sea Level
222mm rise
since 1875



Global Population

1950-2050

Staggering growth of nearly 80 million people a year.



every
environmental system
on the planet
is in decline

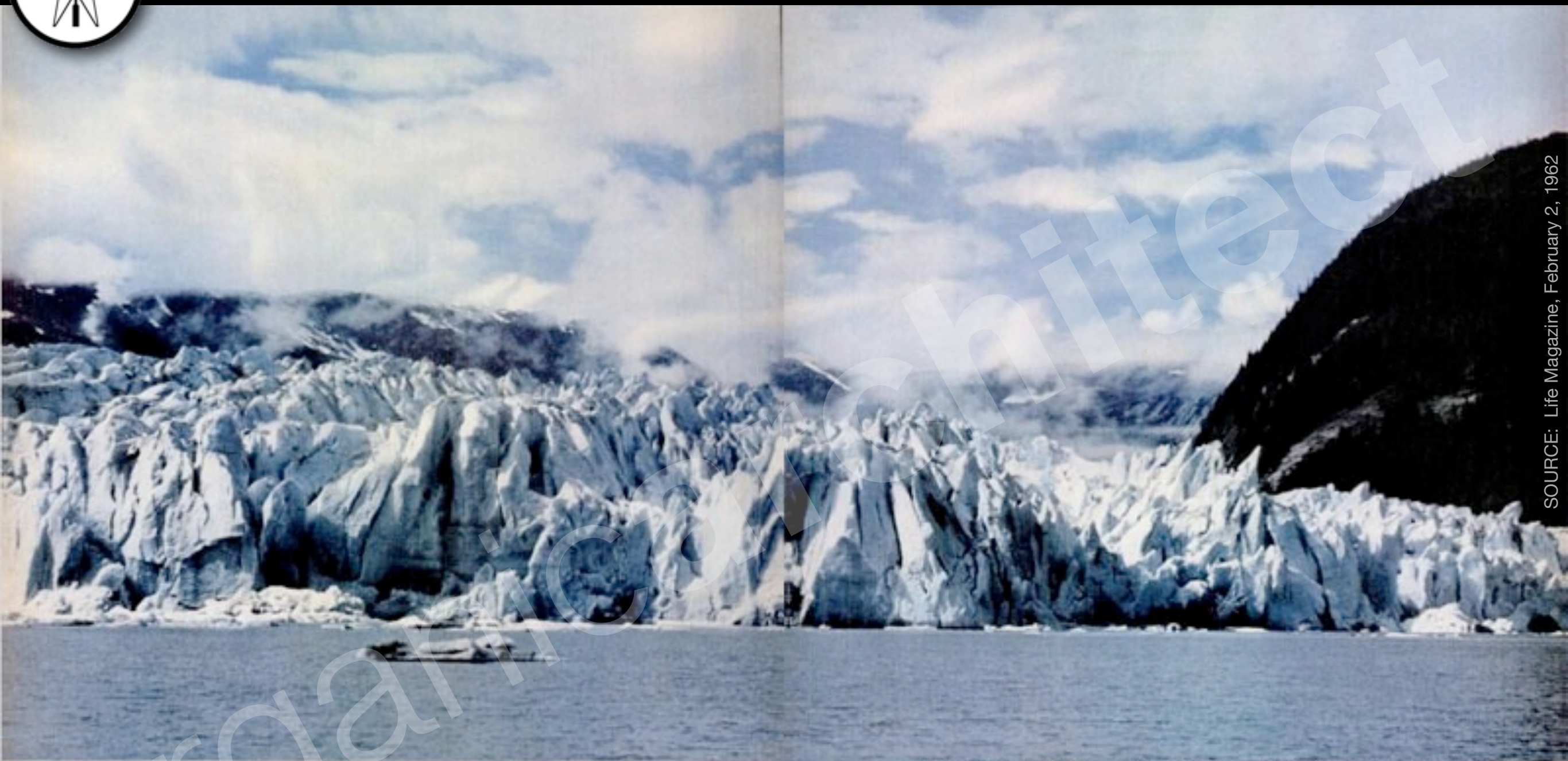




STILL: Rachel Dratch, Saturday Night Live

CAUTION

DEPRESSION
AHEAD



THIS GLACIER, ALASKA, IS A RIVER OF ICE STRETCHING 270 SQUARE MILES. YET THE PETROLEUM ENERGY HUMBLE SUPPLIES AMERICA COULD MELT IT AT THE RATE OF 7 MILLION TONS A DAY!

EACH DAY HUMBLE SUPPLIES ENOUGH **ENERGY** TO MELT 7 MILLION TONS OF GLACIER!

This giant glacier has remained unmelted for centuries. Yet, the petroleum energy Humble supplies—if converted into heat—could melt it at the rate of 80 tons each second! To meet the nation's growing needs for energy, Humble has applied science to nature's resources to become America's Leading Energy Company. Working wonders with oil through research, Humble provides energy in many forms—to help heat our homes, power our transportation, and to furnish industry with a great variety of versatile chemicals. Stop at a Humble station for new Enco Extra gasoline, and see why the "Happy Motoring" Sign is the World's First Choice!

HUMBLE
OIL & REFINING COMPANY
America's Leading **Energy** Company

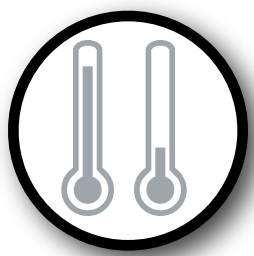






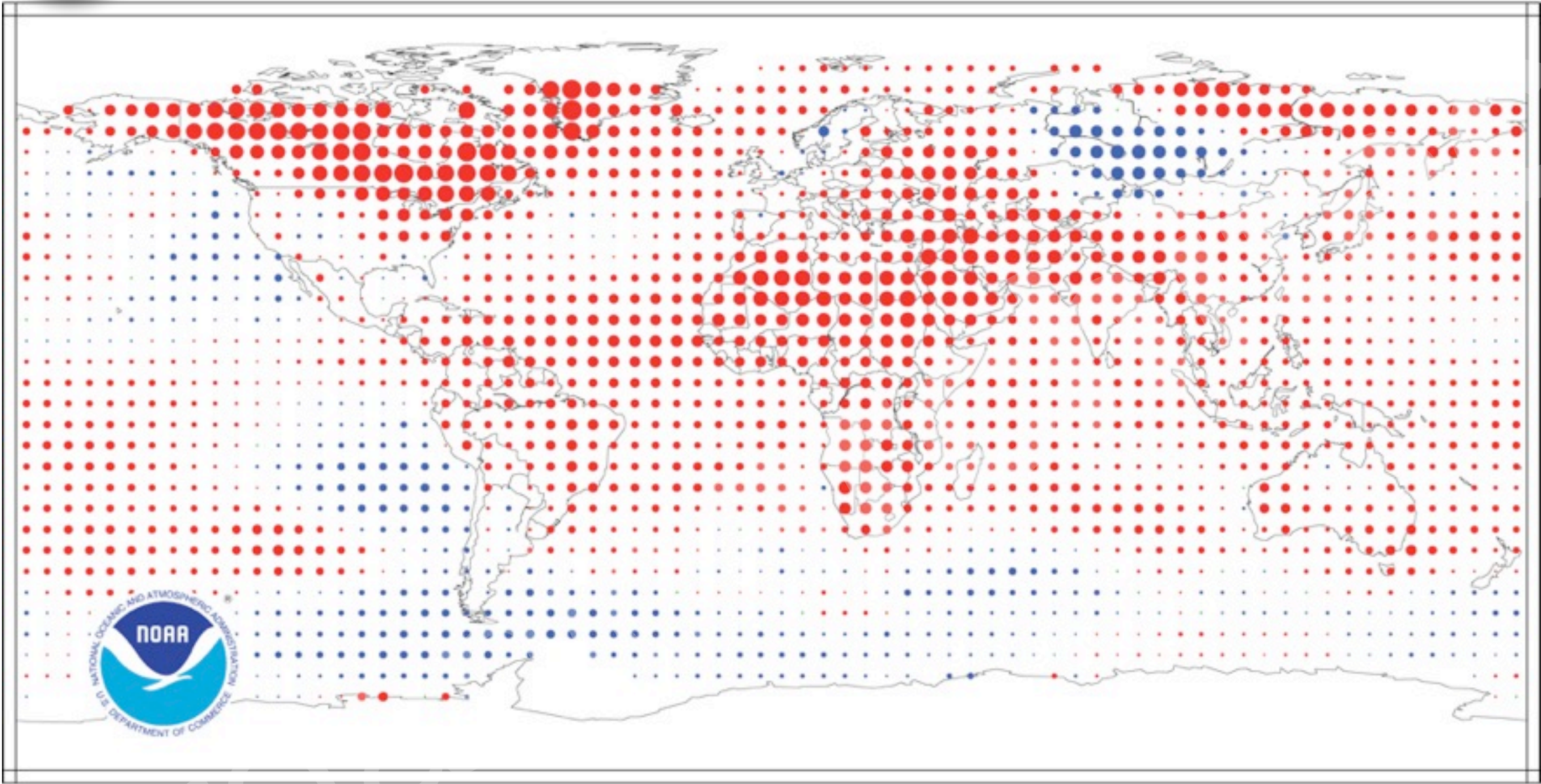
Driven by Global Warming:

2010-11 Most Extreme Weather Since 1816



Hottest Years
(in order)

- 2010
- 2005
- 1998
- 2003
- 2002
- 2009
- 2006
- 2007
- 2004
- 2001



Degrees Celsius

Hottest year on record

2010 (tied with 2005)
Temperature Anomalies, January - August 2010



Wettest year on land in history

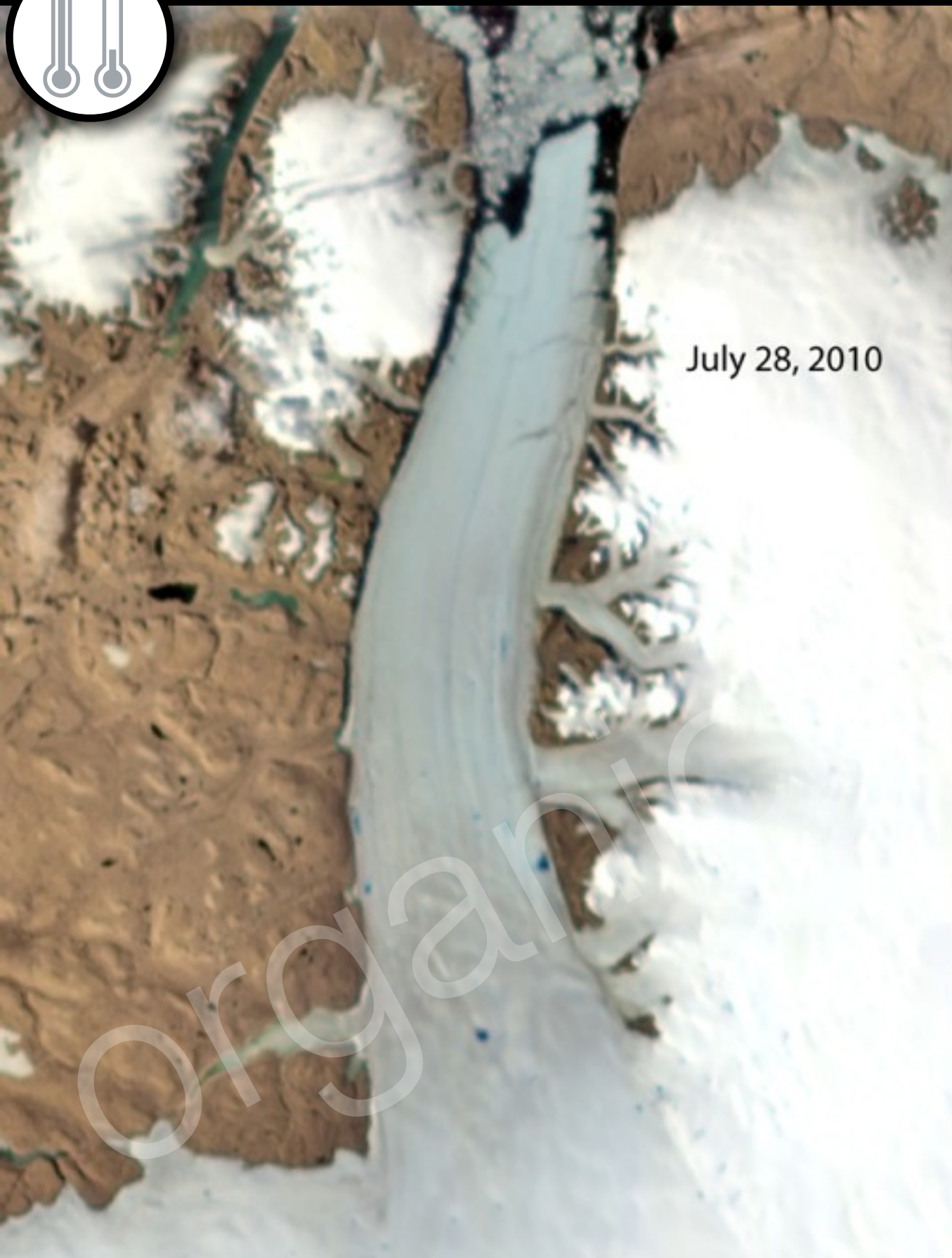
13% increase in 2010



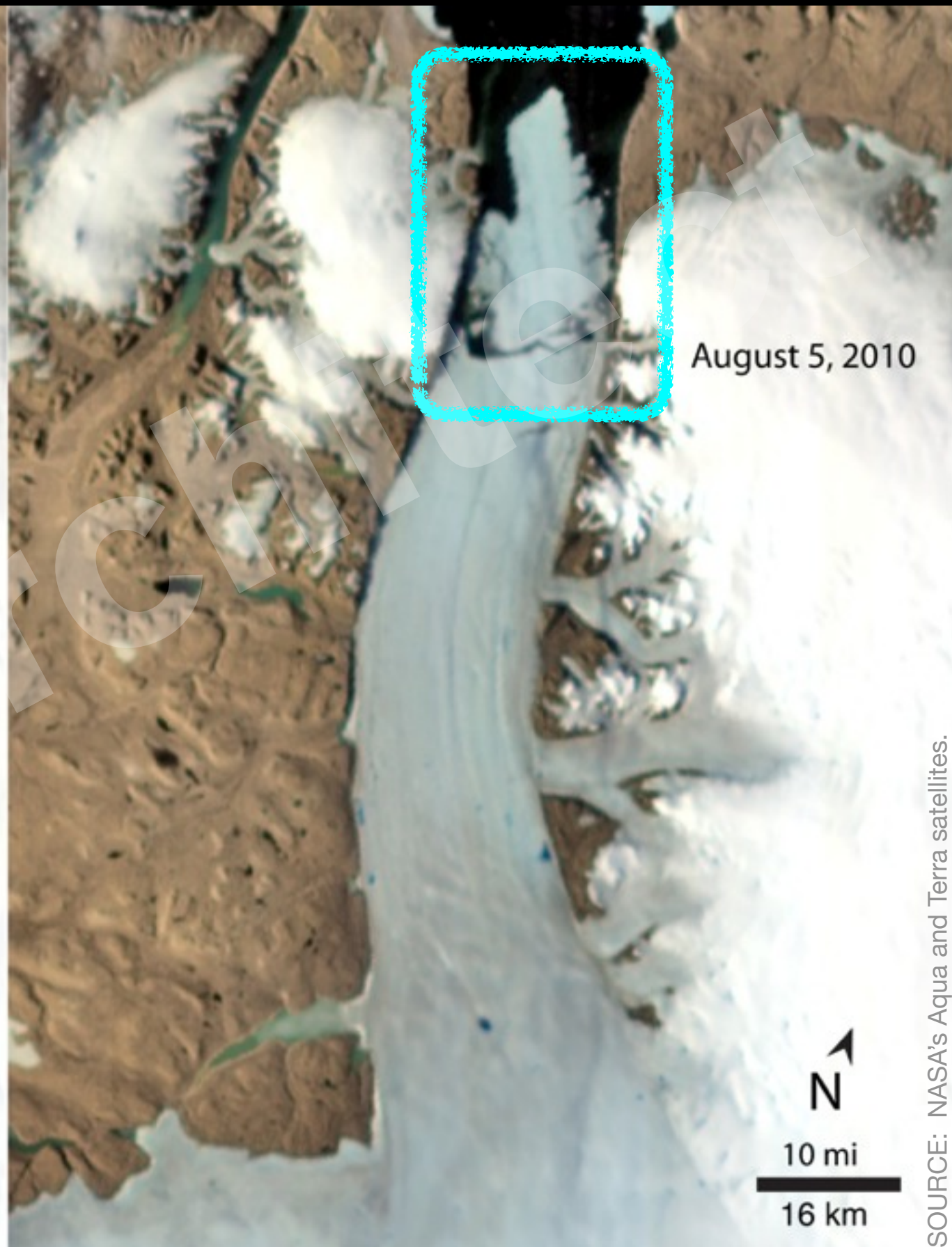
1-in-1000 year flood kills 30 \$2.4 billion in damage

Tennessee, May 1, 2010, 17.73" of rain

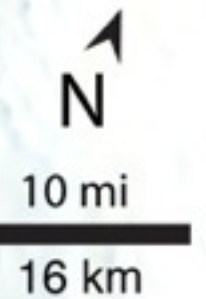




July 28, 2010



August 5, 2010



SOURCE: NASA's Aqua and Terra satellites.

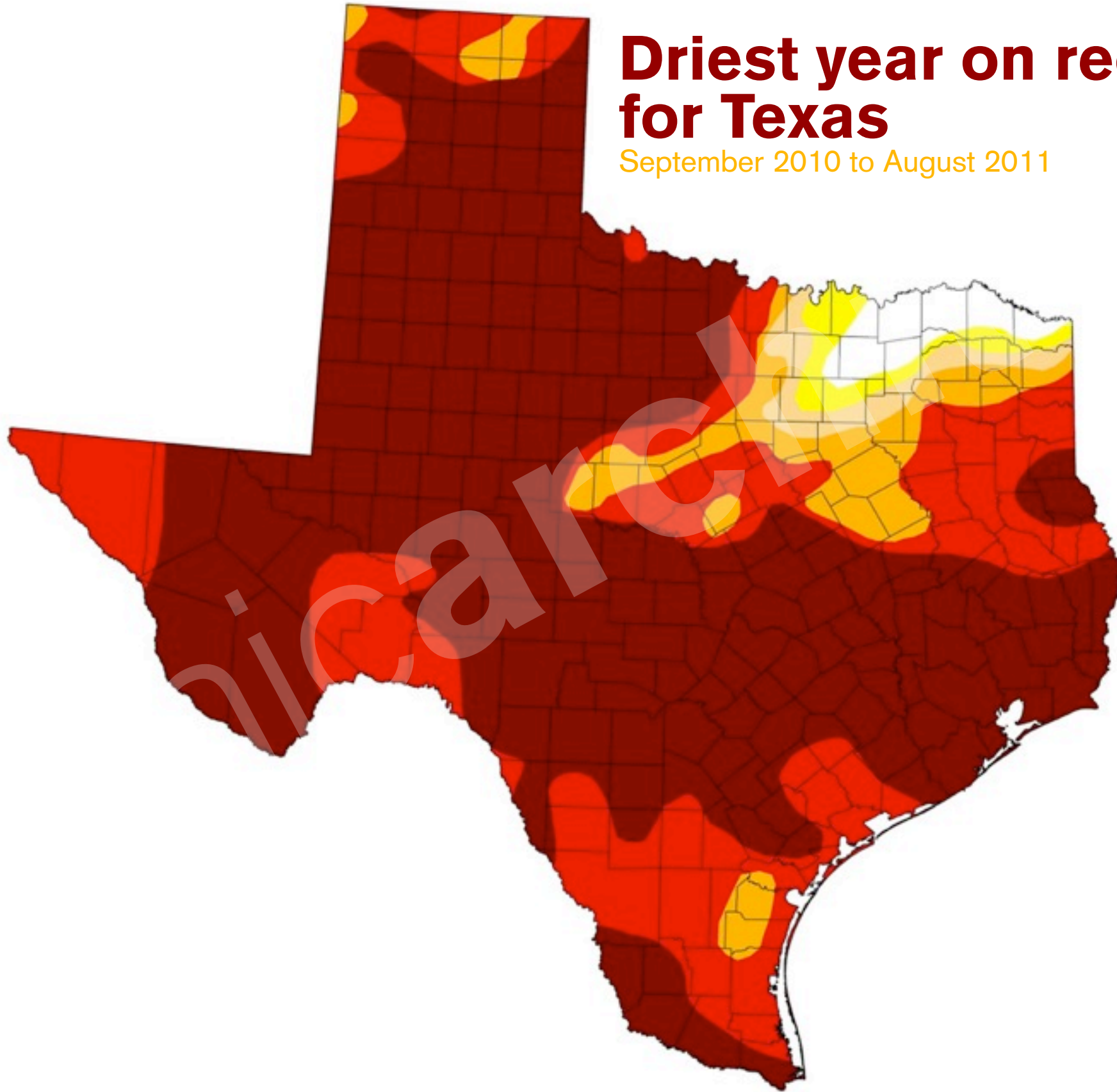
Record melting in Greenland

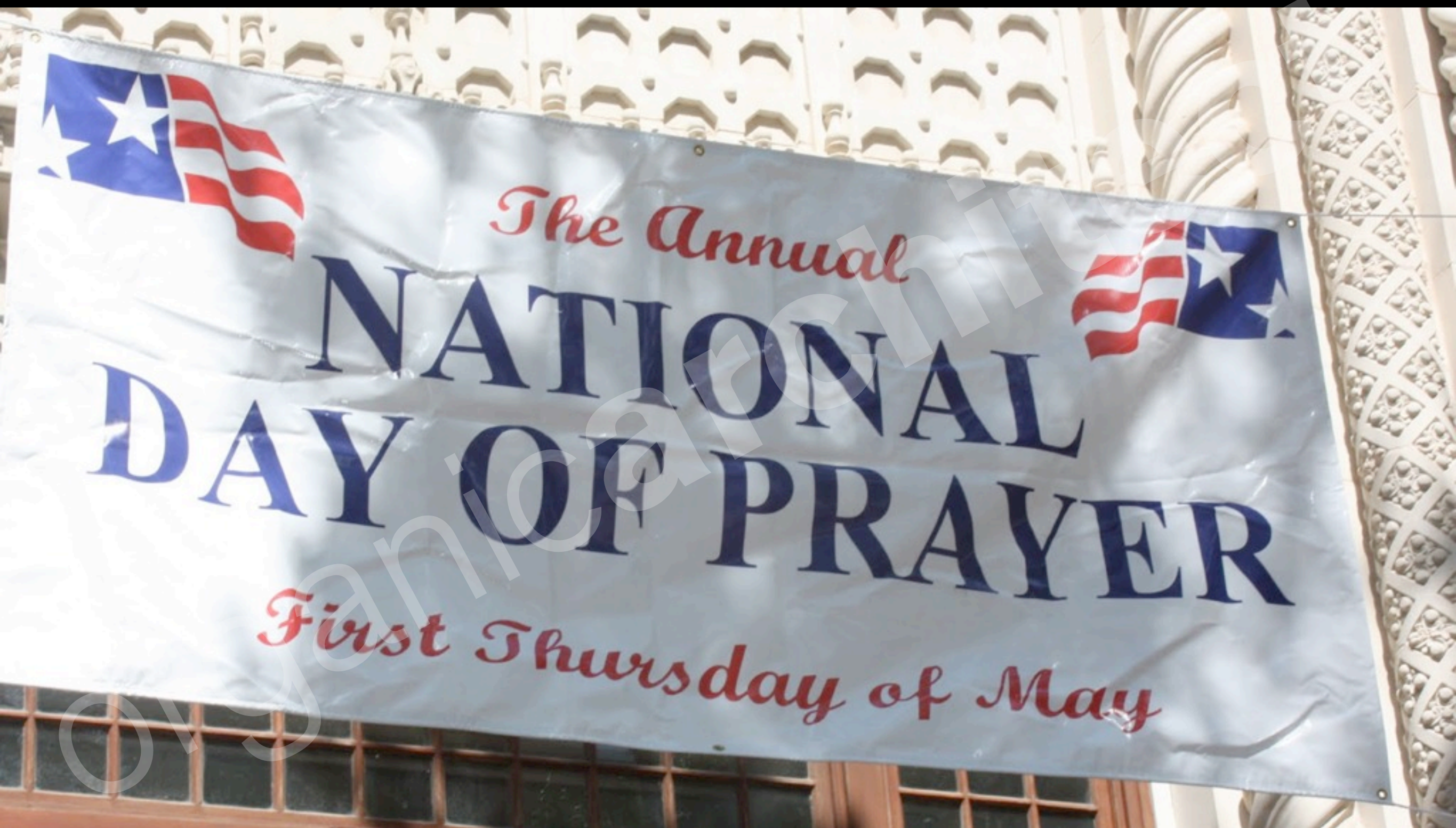
Petermann Glacier, 2010



Driest year on record for Texas

September 2010 to August 2011





Governor Rick Perry
Texas
May 6, 2011



the new normal



The New York Times

The Earth is Full

Thomas Friedman - June 7, 2011

“As the impact of the
imminent **Great Disruption** hits us,
our response will be proportionally dramatic,
mobilizing as we do in war.”

- quoting Paul Gilding

OCTOBER TEMPERATURE HIGHS

-20 -10 0 10 20 30 40 50 60 70 80 90 100 120 130 140

105°
PDX

132°
NYC

111°
CHI

46°
PHX

32°
MIA

The
Weather
Channel

weather.com



“motivated reasoning”



70.9_m
23.1%

TOBACCO



19.0_m
6.2%

ALCOHOL



73.7_m
24%

FOOD



7.6_m
2.5%

GAMBLING



5.8_m
1.9%

PRESCRIPTIONS



3.1_m
1.0%

BULIMIA



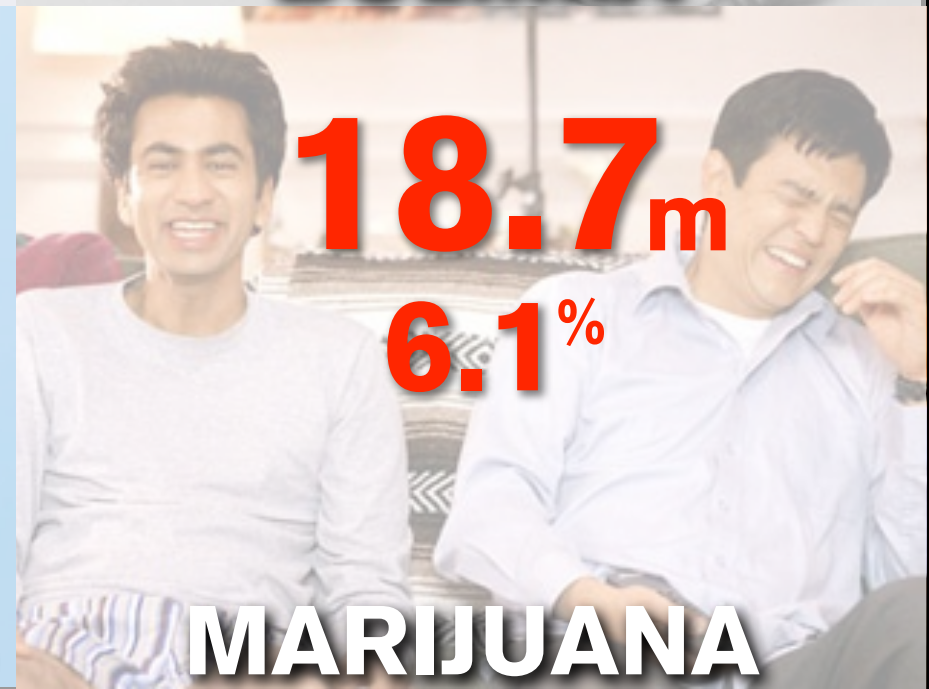
1.9_m
0.7%

COCAINE



1.1_m
0.4%

HALLUCINOGENS



18.7_m
6.1%

MARIJUANA

fossil fuels
oil • coal • natural gas

affecting
307,000,000

100%

"I'll quit when cigarettes cost..."

organicarchitect

"I'll quit when gas costs..."

Regular

Special

Super+

CASH
PRICE

63.5

65.5

66.5

63.5

65.5

66.5

What Would You Do With

\$36 Million?

Buy Your **Powerball** Tickets

Here Today!

5

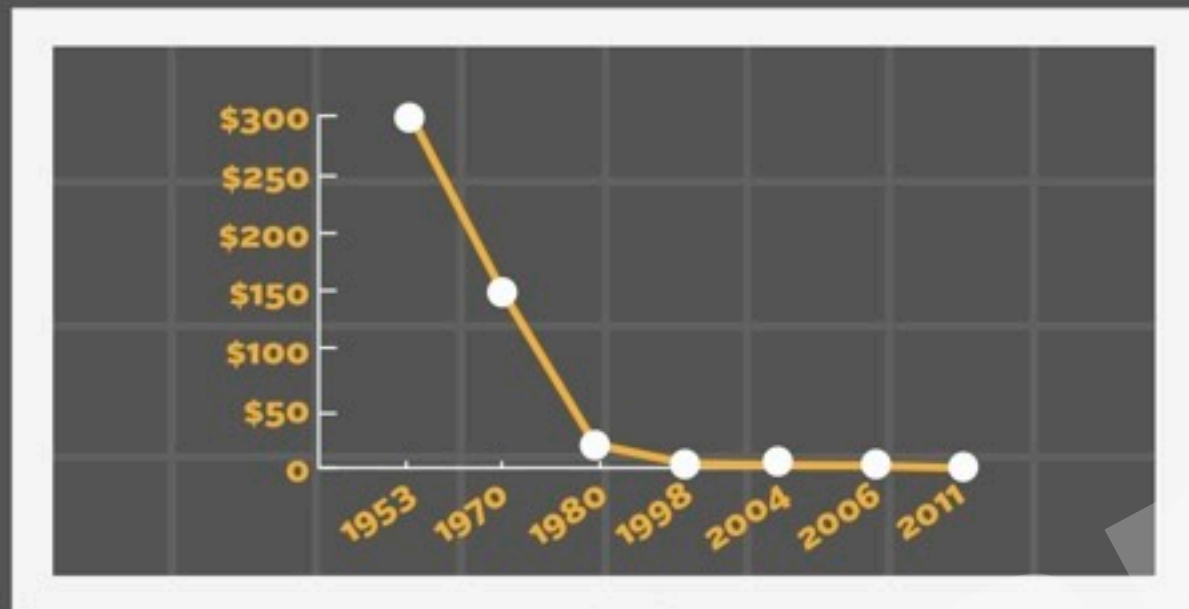
Purchase \$

17.15

SOLAR PANELS

Cost Per Watt

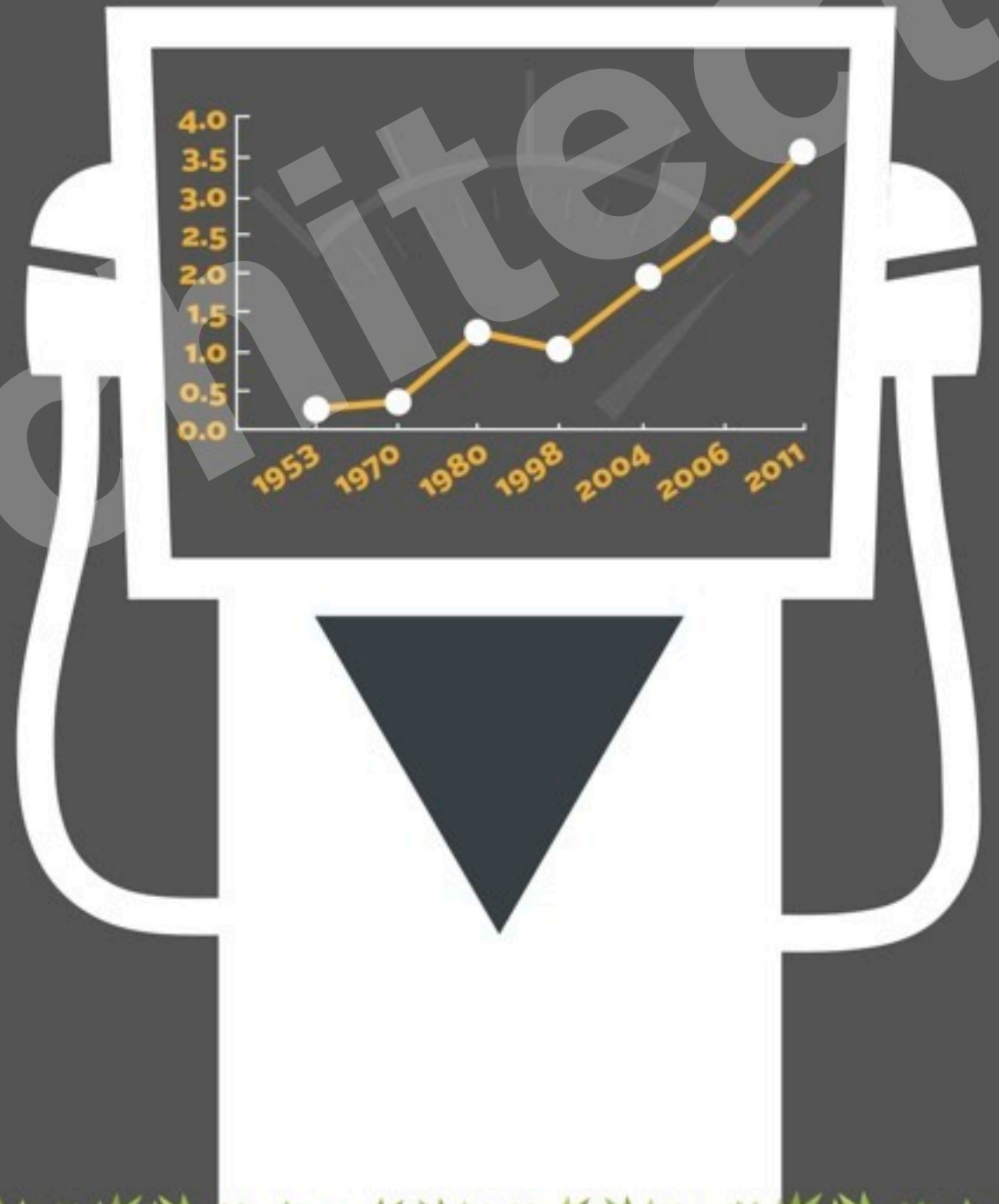
(1953 - 2011)



GASOLINE

Cost Per Gallon of Gas

(1953 - 2011)



US Oil Production 1900-2010



POPULAR SCIENCE

THE
FUTURE
NOW

SPECIAL ISSUE

FUTURE ENERGY

GAS FROM GARBAGE
REAL FUSION
SOLAR SATELLITES
SAFE NUCLEAR
AND
THE LAST DROPS OF OIL

P.45

PLUS

How to Buy a Space Shuttle p.38

Superfast Flying Submarine p.26

Ferrari Goes Off-Road p.18 **Hottest. Pepper. Ever.** p.10



JULY 2011 US \$4.99



07

Ferrari Goes Off-Road p.18 **Hottest. Pepper. Ever.** p.10





Anosognosia

/ano·sog·no·sia/ (an-o"so-no'zhah)

a condition in which a person who suffers disability seems unaware of the existence of his or her disability.

A NEW SPECIES...



Dryopithecus

Homo Habilis

Homo Erectus

Neanderthal

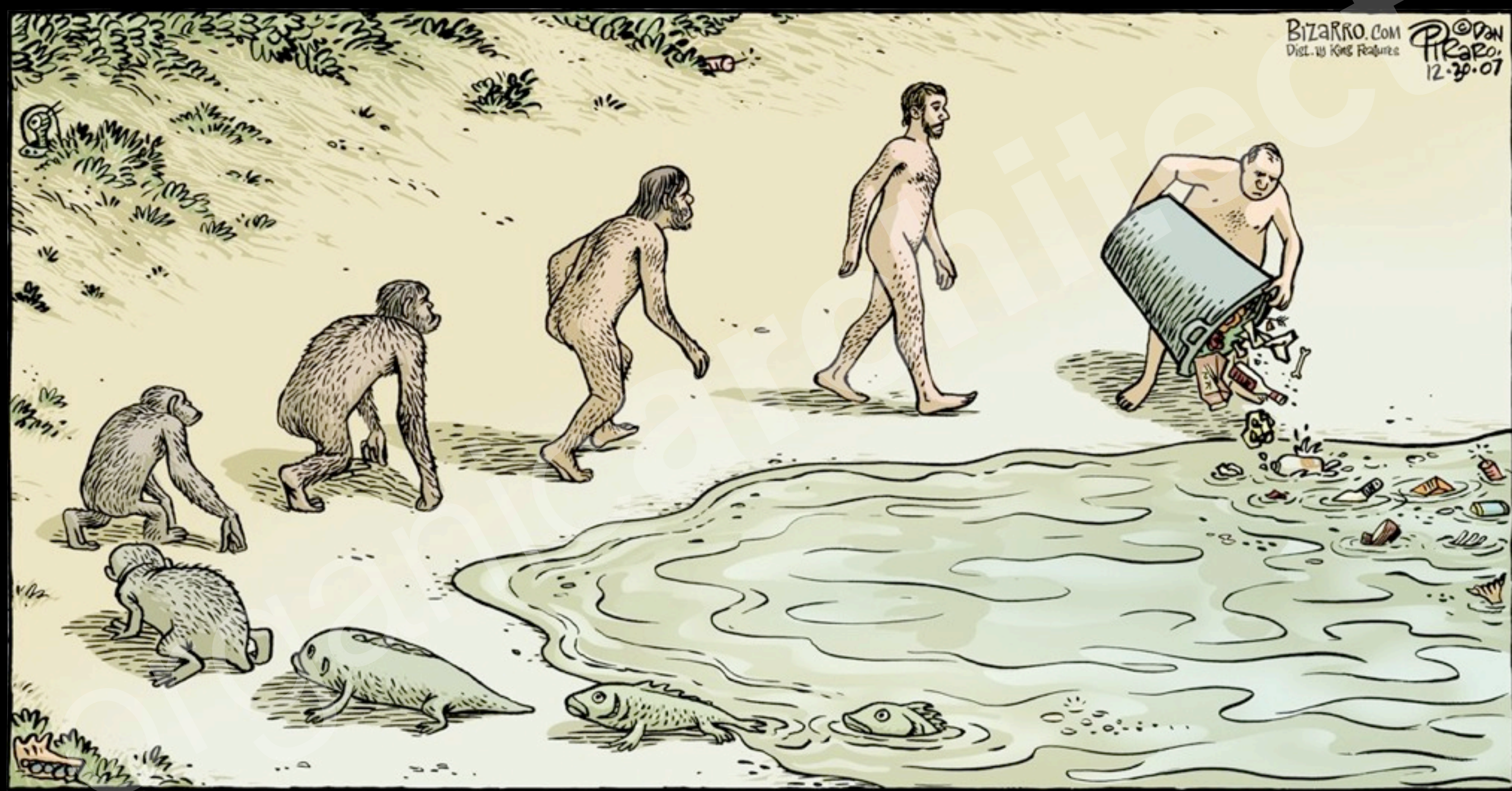
Homo Sapiens

dodo
SAPIENS



ANTHROPOLOGY

IA

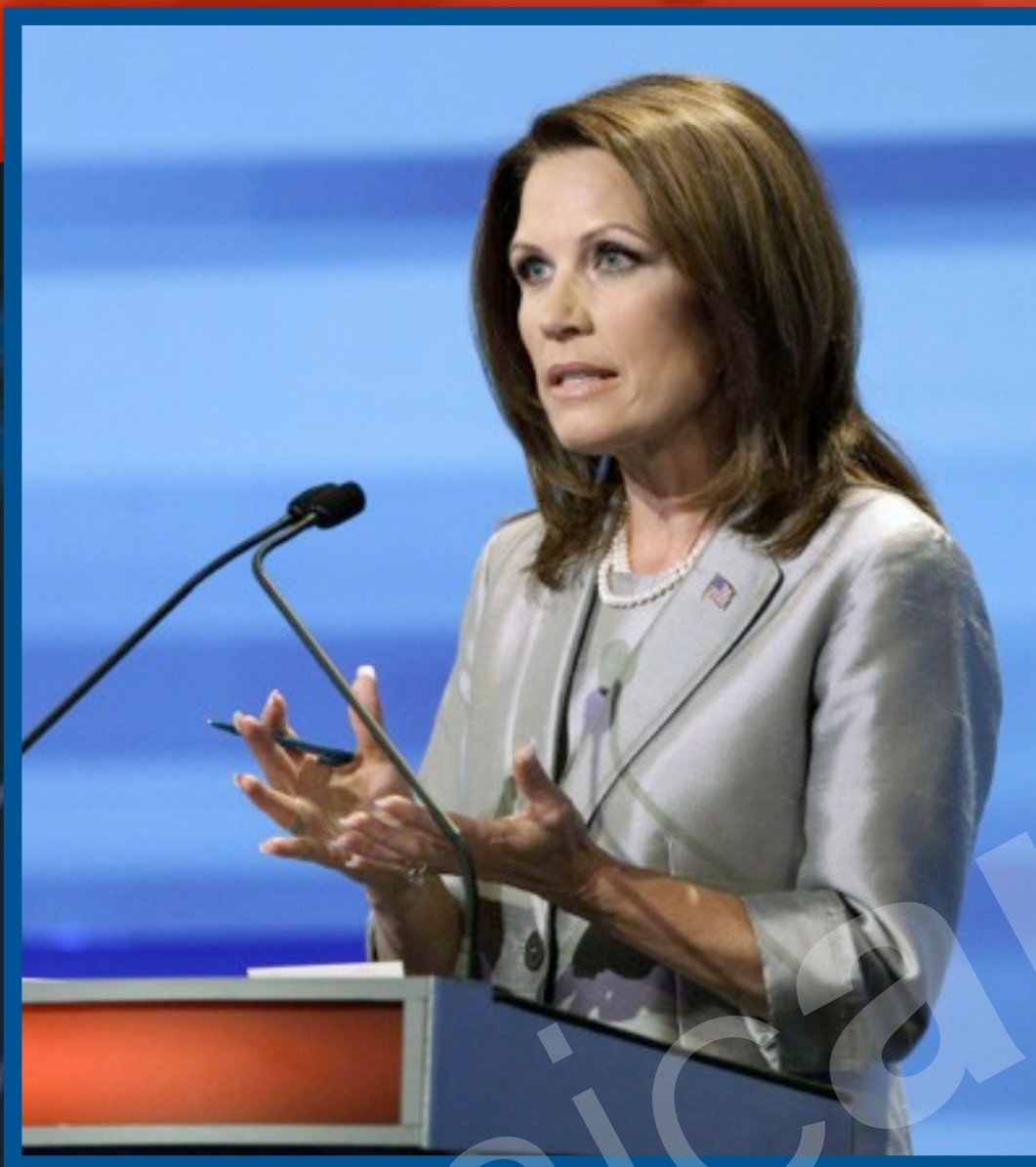




(truthicus relativiticus scribet)

the journalist

dodo
SAPIENS



Michele Bachmann

(R-MN)

LIVE

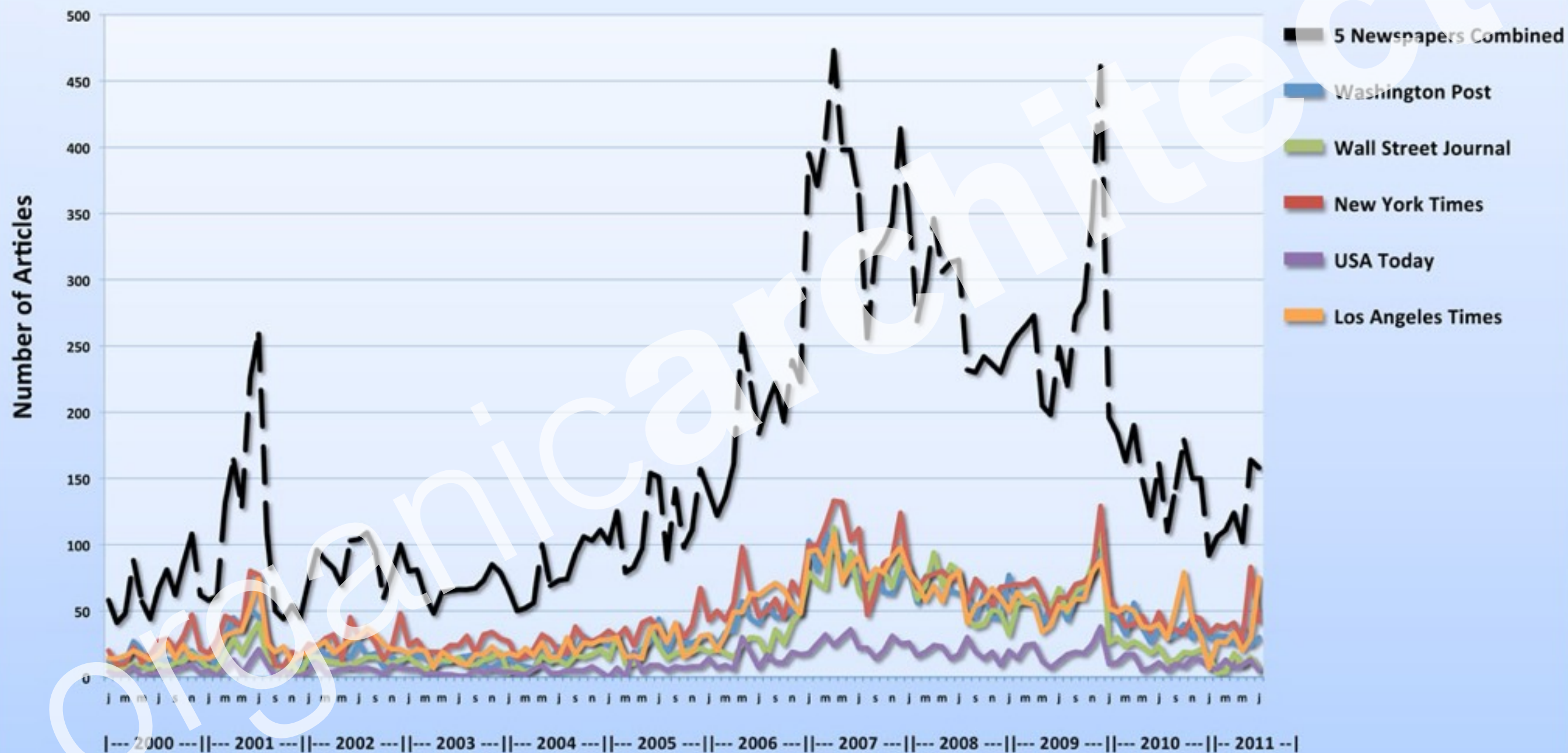


**EARTH IS FLAT
BOTH SIDES MAKE GOOD ARGUMENT**

**America's
News HQ**

LOOKS FLAT • SCIENTISTS NOT IN TOTAL AGREEMENT OVER SPHER

2000-2011 US Newspaper Coverage of Climate Change or Global Warming



SOURCE: Maxwell, Boykoff, Center for Science and Technology Policy Research (CSTPR), University of Colorado-Boulder



Casey Anthony...

17% of all media coverage
July 4 – 10, 2011

NEWSHOLE

global warming
2010 media coverage below 2005 levels

A Climate of Deception:

How Fox News Distorts the Climate Debate

MediaMatters – July 20, 2011



(greedicus rapidus ignorus)

the capitalist

dodo
SAPIENS



Blow in her face and she'll follow you anywhere.

Hit her with tangy Tipalet Cherry. Or rich, grape-y Tipalet Burgundy. Or luscious Tipalet Blueberry. It's Wild! Tipalet... it's new. Different. Delicious in taste and in aroma. A puff in her direction and she'll follow you, anywhere. Oh yes... you get smoking satisfaction without inhaling smoke.

TIPALET	TIPALET	TIPALET	TIPALET
Cherry	Natural	Burgundy	Blueberry

New from Muriel. About 5 for 25¢.

Smokers of America, do yourself a flavor. Make your next cigarette a **Tipalet®**.



Watch "Soldiers of Fortune" For exciting adventure, see this 7-Up TV show every week.

Copyright 1988 by The Seven-Up Corp.

Why we have the youngest customers in the business

This young man is 11 months old—and he isn't our youngest customer by any means.

For 7-Up is so pure, so wholesome, you can even give it to babies and feel good about it. Look at the back of a 7-Up bottle. Notice that all our ingredients are listed. (That isn't required of soft drinks, you know—but we're proud to do it and we think you're pleased that we do.)

By the way, Mom, when it comes to toddlers—if they like to be coaxed to drink their milk, try this: Add 7-Up to the milk in equal parts, pouring the 7-Up gently into the milk. It's a wholesome combination—and it works! Make 7-Up your family drink. You like it . . . it likes you!

Nothing does it like Seven-Up!

ExxonMobil

to dispel
climate change
2006-2009:

\$ **86,000,000**



- * \$100B/year
- * 60 Countries
- * 70,000 Employees
- * 800,000 barrels of crude/day
- * **“the biggest company you’ve never heard of...”**

to climate skeptic groups
\$73,000,000



Actors

Musicians

Athletes

Politicians

Heiresses

Reality TV

Cartoonists

Game Show Hosts

Bikinis

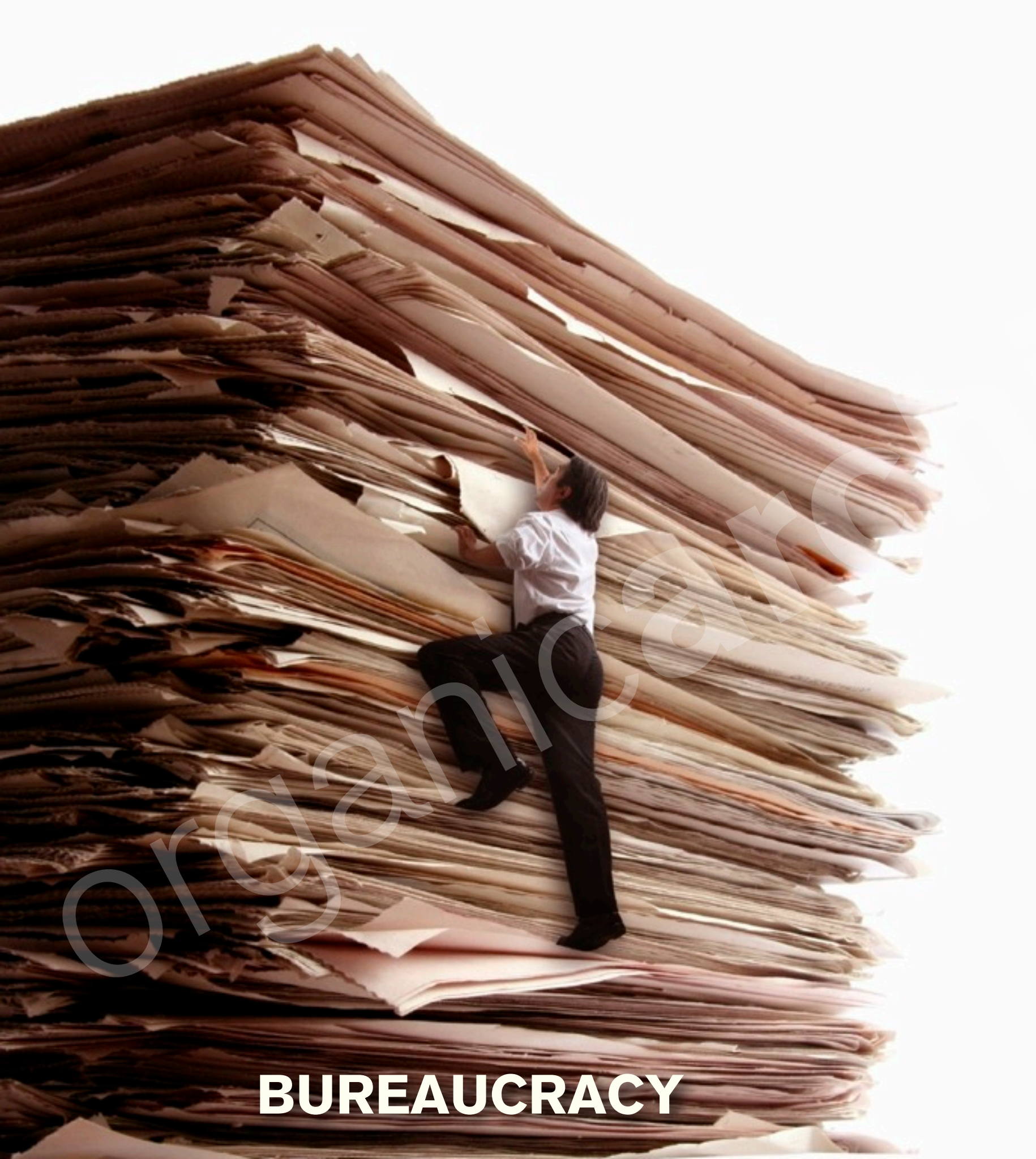
Scientists



(redtapicus blowhard-itis)

the bureaucrat

dodo
SAPIENS



BUREAUCRACY

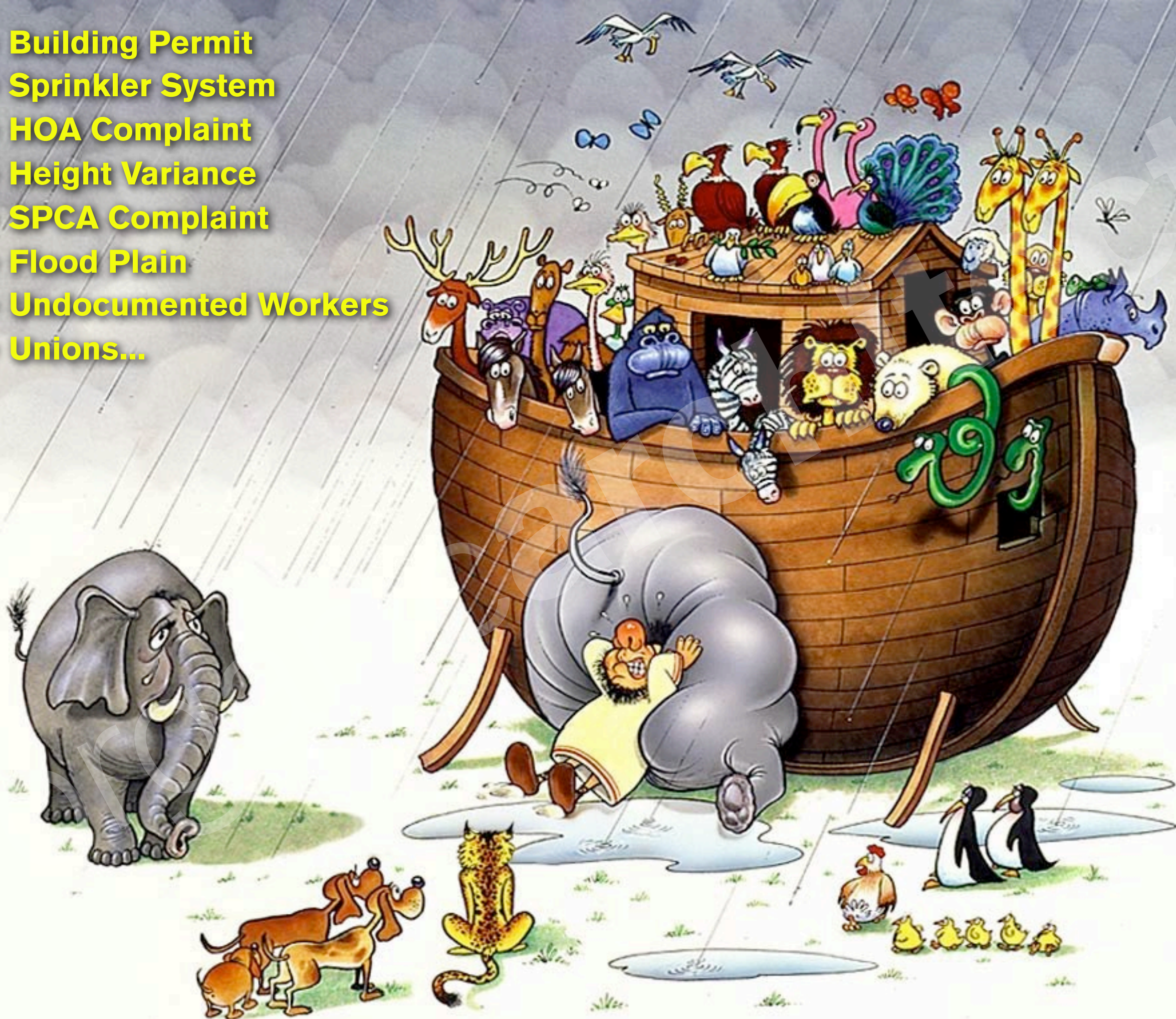


opposite of bureaucracy
(Circle A)



symbol of convenience
(Circle K)

- ◉ Building Permit
- ◉ Sprinkler System
- ◉ HOA Complaint
- ◉ Height Variance
- ◉ SPCA Complaint
- ◉ Flood Plain
- ◉ Undocumented Workers
- ◉ Unions...



BURJ KHALIFA

2,717 feet
Started: September 2004
Opened: January 2010

World Trade Center





worst recession 80 years



20,000,000



by 2030

an example of “**additive**” thinking...









1972
organic architect





organicarchitect





organic architect



3-dimensional printers

but our buildings still look like this...



built: 2009

but our buildings still look like this...



built: 2008

but our buildings still look like this...



built: 2005



ciralightglobal.com



built: 2007

but our buildings still look like this...

but our buildings still look like this...



built: 2007





too
LINEAR
ENGINEERS



too
INSITUORE
ARCHITECTS



too
LITERAL
CONTRACTORS



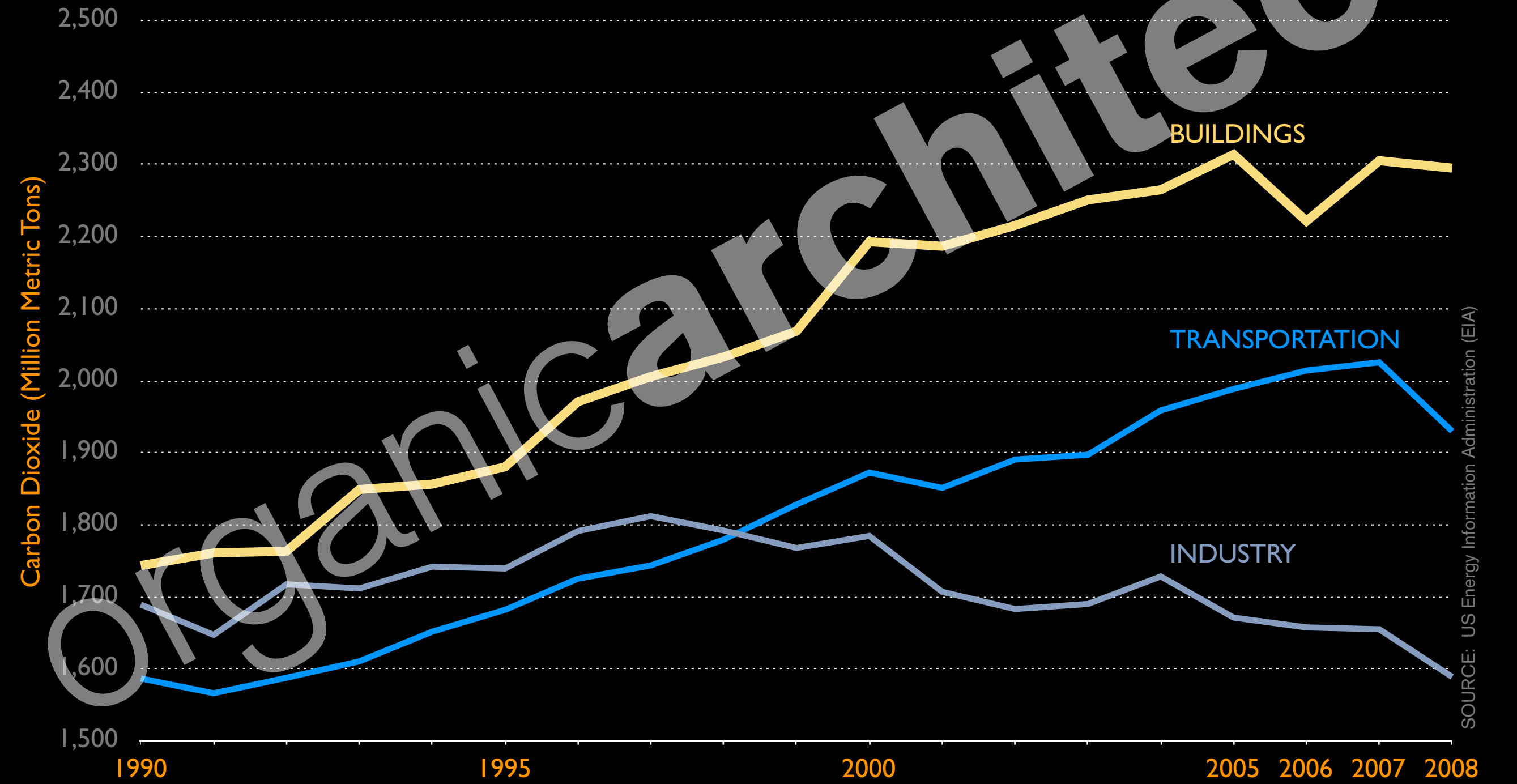
too
USELESS
CODE OFFICIALS



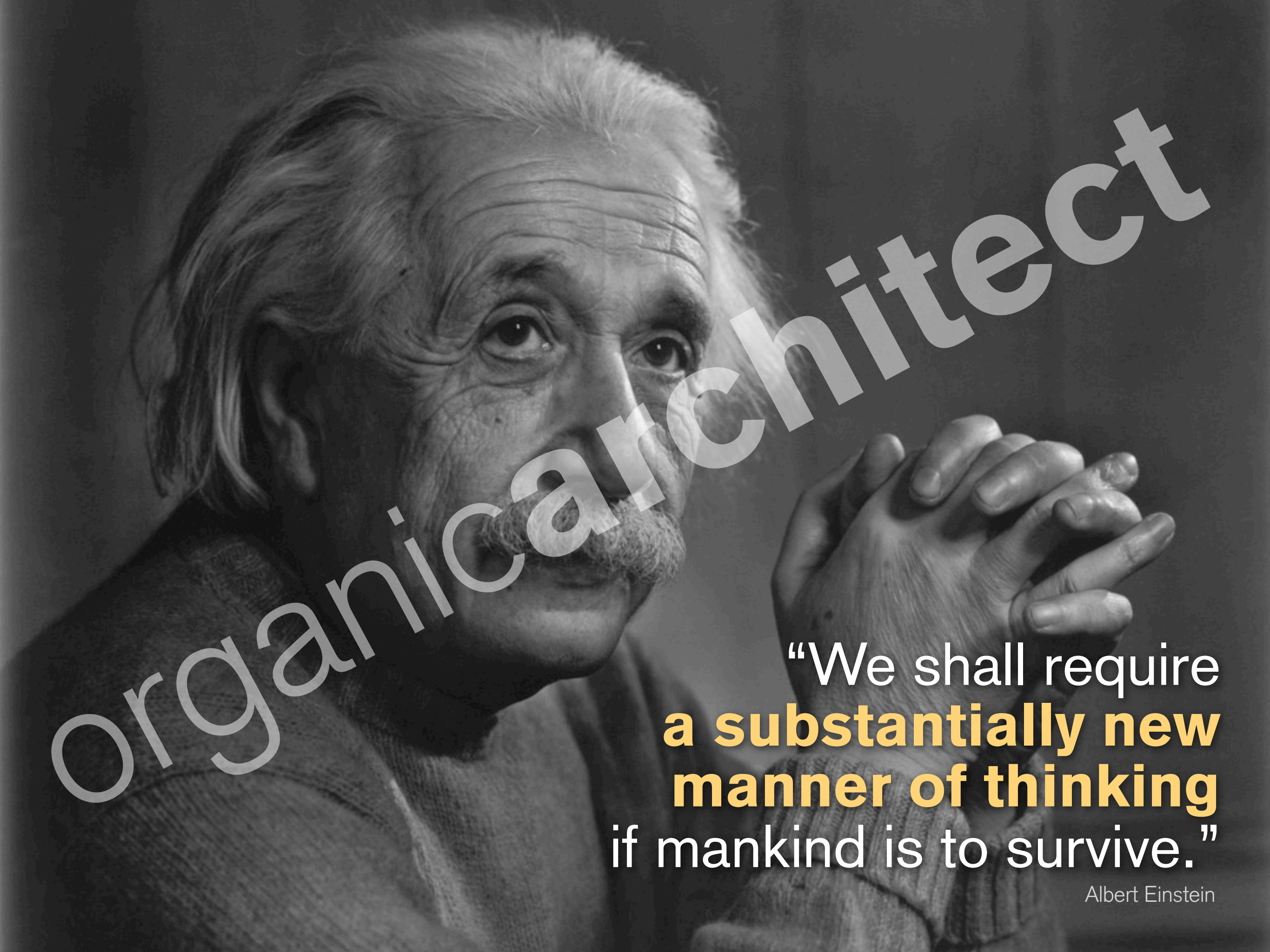
U.S. Energy Related CO₂ Emissions

1990-2008

Breakdown by Sector, showing Buildings having biggest impact



SOURCE: US Energy Information Administration (EIA)



organicaarchitect

“We shall require
**a substantially new
manner of thinking**
if mankind is to survive.”

Albert Einstein





1829

MAP of the
Interior World.





"Duck
and
over"

organicarchitect



*in case of **global warming***



easychitect

orga





Donate to Cure Diabetes

EACH DOLLAR RAISED WILL HELP
OUR RESEARCH EFFORTS TOWARD
BETTER TREATMENTS AND ULTIMATELY
A CURE FOR TYPE 1 DIABETES.

100% of your donation will go to JDRF



Party City
NOBODY HAS MORE PARTY FOR LESS

15 \$1
for 1



WORLD'S FIRST

100%

COMPOSTABLE
CHIP PACKAGE

Sun
chips

Original



MULTIGRAIN SNACKS

100% COMPOSTABLE!

MULTIGRAIN SNACKS





“OK”
(allowed)



“EYESORE”
(not allowed)

organicaarchitect



no singing = no public transit

organic architect



“retail redundification”





BANK

Tuesdays 9 – 11 am



FOR YOUR THIGHS ONLY
24 Hours

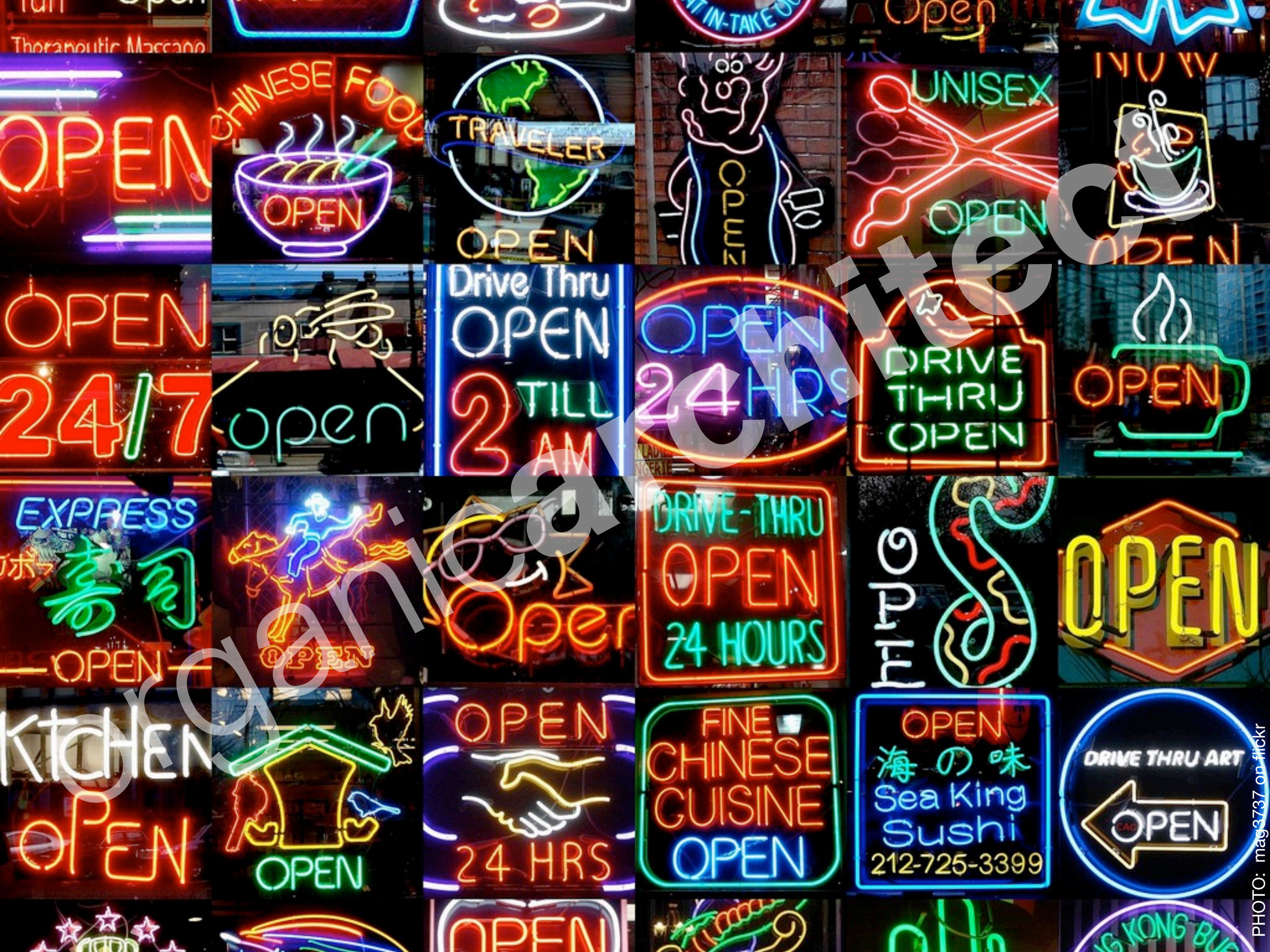
**DUE TO FUNDING CUTS,
THIS LIBRARY
WILL CLOSE
JUNE 19, 2010.**

**You may return borrowed
items in the outside book
drops until June 30.**

*We appreciate the opportunity to serve you
at this location for the past 25 years.*

**Public Library
Carmel Branch**







CERY - LOTTO - BEER

OPEN 23 HRS

MAGAZINES " Я " US

TTES - CELL PHONE CARDS



Watering asphalt



organica architect

Daytime



organic architect

Nobody home



89 035 210



0890352102 034117

MULT BY

160



04 60206872

Itron **SECTREL®** Multimeasurement Meter



USA
CA 0.2

MSMT Level 1 FW 3.210

TOU ☒ TEST

RECORDER ☐

BIDIRECTION ☐

R300SD ☒

KYZ ☐

IR

LED

CL 20 120V 4WY TA 2.5 Kh 1.8

METER TYPE S9SSRD

FM 9S

60 Hz

FCC ID: F9CR300S-1

19

grumpy

pale skin

bad posture

ancient

liver spots

greedy

unaware

smoker



1
OFFICIAL BALLOT, GENERAL ELECTION
PALM BEACH COUNTY, FLORIDA
NOVEMBER 7, 2000

OFFICIAL BALLOT, GENERAL ELECTION
PALM BEACH COUNTY, FLORIDA
NOVEMBER 7, 2000

ELECTORS
FOR PRESIDENT
AND
VICE PRESIDENT

(A vote for the candidates will
actually be a vote for their electors.)

(Vote for Group)

(REPUBLICAN)

GEORGE W. BUSH - PRESIDENT
DICK CHENEY - VICE PRESIDENT

3 ➡

not here

(DEMOCRATIC)

AL GORE - PRESIDENT
JOE LIEBERMAN - VICE PRESIDENT

5 ➡

but here

(LIBERTARIAN)

HARRY BROWNE - PRESIDENT
ART OLIVIER - VICE PRESIDENT

7 ➡

(GREEN)

RALPH NADER - PRESIDENT
WINONA LOU DUKE - VICE PRESIDENT

9 ➡

(SOCIALIST WORKERS)

JAMES HARRIS - PRESIDENT
MARGARET TROWE - VICE PRESIDENT

11 ➡

(NATURAL LAW)

JOHN HAGELIN - PRESIDENT
NAT GOLDHABER - VICE PRESIDENT

13 ➡

(REFORM)

PAT BUCHANAN - PRESIDENT
EZOLA FOSTER - VICE PRESIDENT

4 ➡

(SOCIALIST)

DAVID McREYNOLDS - PRESIDENT
MARY CAL HOLLIS - VICE PRESIDENT

6 ➡

(CONSTITUTION)

HOWARD PHILLIPS - PRESIDENT
J. CURTIS FRAZIER - VICE PRESIDENT

8 ➡

(WORKERS WORLD)

MONICA MOOREHEAD - PRESIDENT
GLORIA La RIVA - VICE PRESIDENT

10 ➡

WRITE-IN CANDIDATE

To vote for a write-in candidate, follow the
directions on the long stub of your ballot card.

1
OFFICIAL BALLOT, GENERAL ELECTION
PALM BEACH COUNTY, FLORIDA
NOVEMBER 7, 2000

OFFICIAL BALLOT, GENERAL ELECTION
PALM BEACH COUNTY, FLORIDA
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(REPUBLICAN)

GEORGE W. BUSH - PRESIDENT
DICK CHENEY - VICE PRESIDENT

3 ➔

(DEMOCRATIC)

AL GORE - PRESIDENT
JOE LIEBERMAN - VICE PRESIDENT

5 ➔

(LIBERTARIAN)

HARRY BROWNE - PRESIDENT
ART OLIVIER - VICE PRESIDENT

7 ➔

(GREEN)

RALPH NADER - PRESIDENT
WINONA LO DUKE - VICE PRESIDENT

9 ➔

(SOCIALIST WORKERS)

JAMES HARRIS - PRESIDENT
MARGARET TROWE - VICE PRESIDENT

11 ➔

(NATURAL LAW)

JOHN HAGELIN - PRESIDENT
NAT GOLDHABER - VICE PRESIDENT

13 ➔

(REFORM)

PAT BUCHANAN - PRESIDENT
EZOLA FOSTER - VICE PRESIDENT

➔ 4

(SOCIALIST)

DAVID McREYNOLDS - PRESIDENT
MARY CAL HOLLIS - VICE PRESIDENT

➔ 6

(CONSTITUTION)

HOWARD PHILLIPS - PRESIDENT
J. CURTIS FRAZIER - VICE PRESIDENT

➔ 8

(WORKERS WORLD)

MONICA MOOREHEAD - PRESIDENT
GLORIA La RIVA - VICE PRESIDENT

➔ 10

WRITE-IN CANDIDATE

To vote for a write-in candidate, follow the
directions on the long stub of your ballot card.

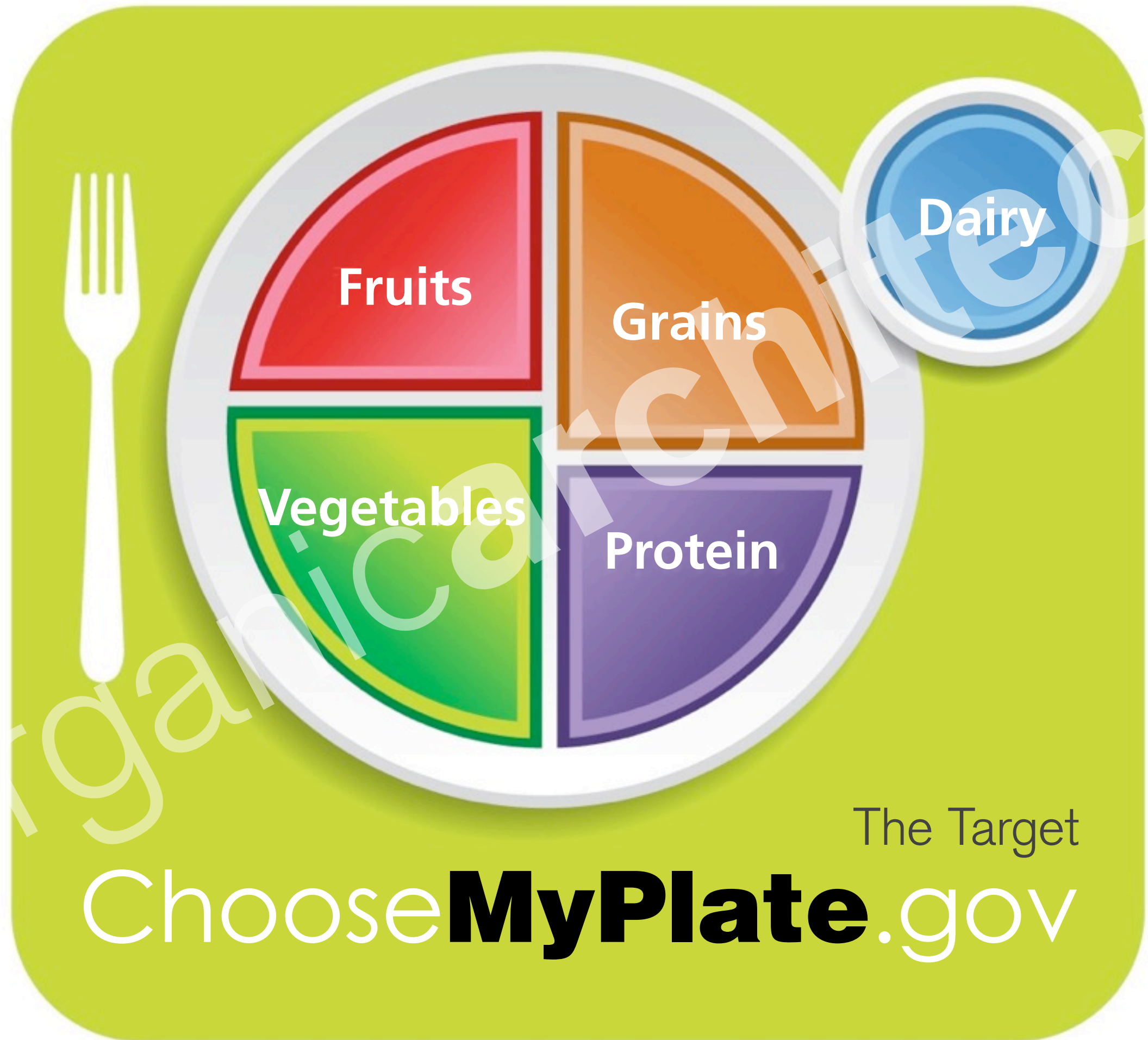
ATOMIC ENERGIZED

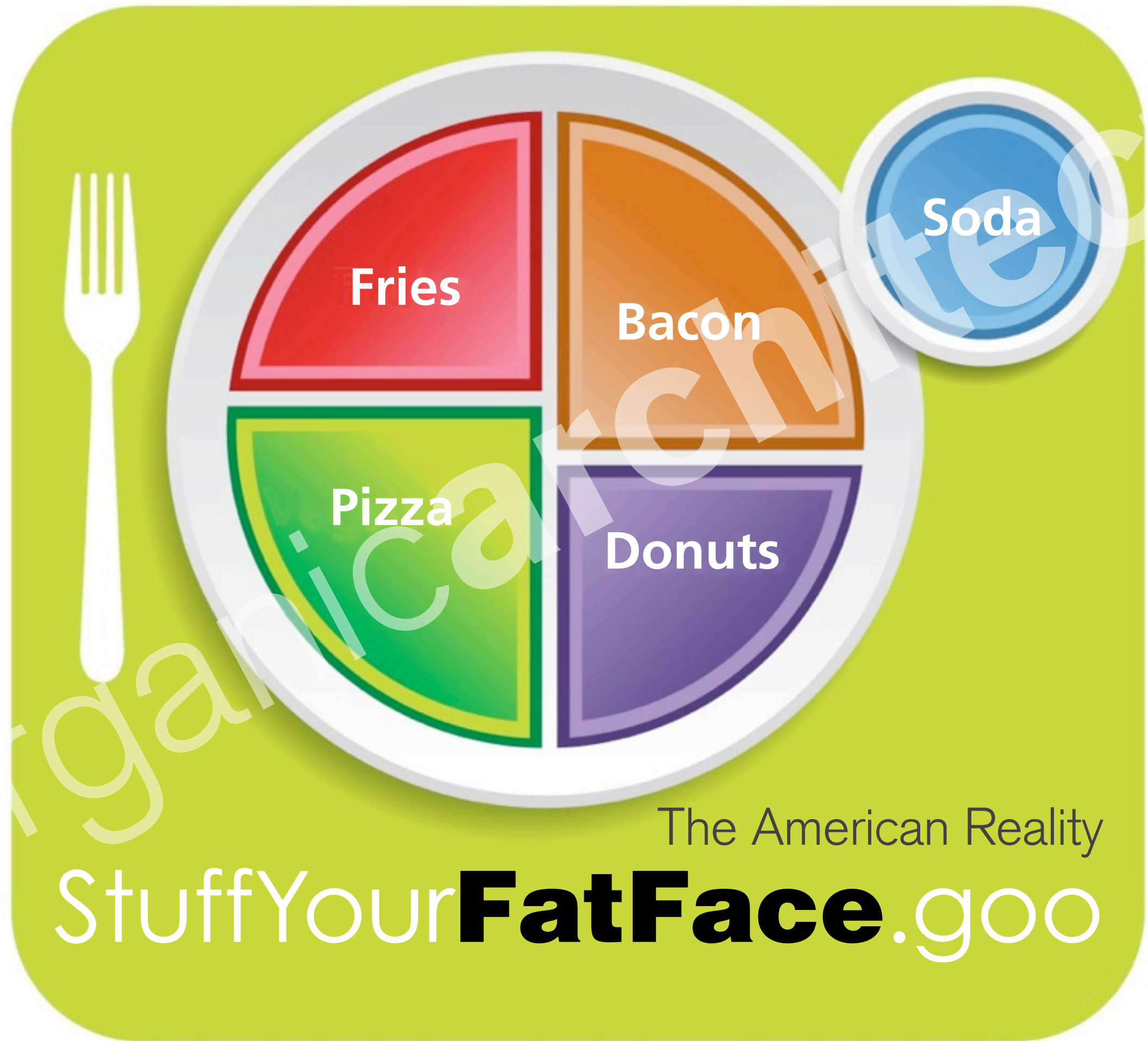
Dwarf

TOMATOES

*Note early fruit and sturdy plant
needs no support*









DOUBLE \$2 SINGLE \$1 TRIPLE \$3

COKE

Real, full-bodied taste with a refreshing, bubbly finish.

PAIRS WELL WITH:



WHOPPER



DOUBLE WHOPPER



TRIPLE WHOPPER



HAVE IT YOUR WAY

DIET COKE

All the great taste with no calories. Goes down smooth.

PAIRS WELL WITH:



TENDERGRILL SALAD



TENDERGRILL CHICKEN SANDWICH



BK VEGGIE BURGER



HAVE IT YOUR WAY

SPRITE

Crisp and clear body with a whole lotta character.

PAIRS WELL WITH:



BK CHICKEN FRIES



TENDERCRISP CHICKEN SANDWICH



THE ANGUS



HAVE IT YOUR WAY

DR PEPPER

23 fruity flavors give it pep.

PAIRS WELL WITH:



BK DOUBLE STACKER



BK TRIPLE STACKER



BK QUAD STACKER



HAVE IT YOUR WAY

organic architect



Naturally made & Same great taste

**Food
Farming
Incentive
More corn
More uses
Sweetner
Corn Syrup
More food
Addiction**

needs
needs
needs
needs
needs
needs
needs
needs
makes

**farming.
incentives.
more corn.
more uses.
sweetner.
corn syrup.
more foods.
addiction.
obesity.**





farmers

2,100,000

12,000,000

players



americans have no access to healthy food

13,500,000





high ^{fat} sugar = slow brain function

organic architect

urban farming = smarter people



organicarchitect

House

needs

green lawn.

Lawn

needs

watering.

Lawn

needs

pesticides.

Lawn

needs

mowing.

Mower

needs

gasoline.

Mower

needs

exhaust.

Mower

needs

blades.

Blade

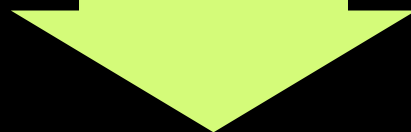
needs

to cut.

Cuttings

needs

landfill.





EDIBLE ESTATES

ATTACK ON THE FRONT LAWN 🍋 A PROJECT BY FRITZ HAEG



edibleestates.org

CAROLYN STEEL



How Food Shapes Our Lives



ROOFTOP TERRACE

organic architecture

mytowergarden.com



organica architect

abc NEWS
.com





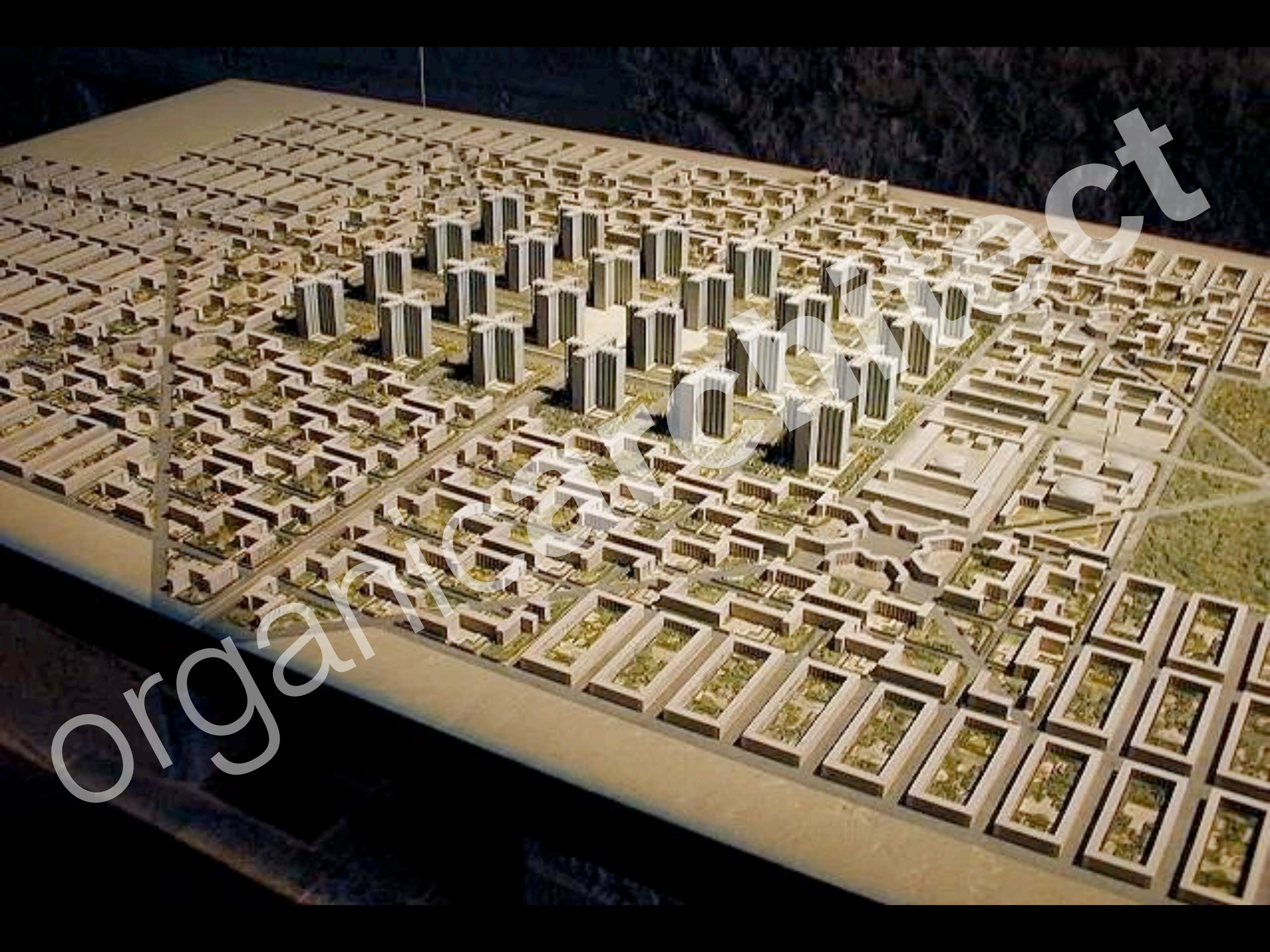
organica architect

80%
americans living in cities



**“The house is
a machine for living in.”**

Vers une architecture, 1923
Charles-Édouard Jeanneret
(a.k.a. Le Corbusier)





“brutalism”

Rivers
Cities
Factories
Factories
Workers
Houses
Finances
Taxes
No factories

bring
bring
bring
bring
bring
bring
bring
bring
bring

cities.
factories.
workers.
pollution.
housing.
finances.
taxes.
departure.
urban blight.

fixing

Suburban

Organic architect



charles SCHWAB

BLUE ZONE
NO
PARKING
Tow - Tow
HOLDERS

THE END
OF THE
WORLD
IS
NEAR

STONELEDGE
SCAFFOLD CORP.
800-327-1997

Subway



**MATTRESS
SALE!!**
50% OFF!



will code
HTML
for
FOOD

STONELEDGE
SCAFFOLD CORP.
800-327-1997



EVERYTHING
MUST
GO!



Business
Open space
Countryside
Worker
Housing
Sprawl
Car
Car
Fuel

needs
needs
needs
needs
needs
needs
needs
needs

open space.
countryside.
workers.
housing.
sprawl.
cars.
exhaust.
fuel.
import.





organic architect

**diversity
density
symbiosis**

15 acres could yield

10 mW solar energy

270 people's oxygen

78,000 pounds of CO₂

106,650 pounds of corn

630,000 pounds of strawberries

most parking lots

are

oversized

organic architecture



organic architect

BRIGHT

Store needs **parking.**
Parking needs **asphalt.**
Asphalt needs **drainage.**
Drainage needs **sewers.**
Sewers needs **cleaning.**
Cleaning needs **retention.**
Retention needs **EIR.**
EIR needs **bureaucracy.**
Bureaucracy needs **taxes.**



Noon Typical Weekday
Parking Lot Occupancy

32%

HOME DEPOT

40%

WAL-MART

28%

COSTCO

15%

STRIP CENTER

store footprint
3 acres

asphalt %

95

95% Asphalt • 5% Planted

10-15 acre site, typical



COOL ROOF

**LOADING
PERMEABLE CONCRETE**

**OVERFLOW
GRASSPAVE**

**DAILY PARKING
PERMEABLE CONCRETE**

**OVERFLOW PARKING
GRASSPAVE**

**OVERFLOW PARKING
GRASSPAVE**

COMMUNITY GARDENS

COMMUNITY GARDENS

10% Asphalt • 60% Grasspave • 5% Garden • 25% Permeable

20° Cooler in Summer

“de-asphaltification”

organic architect

organic architect





FAKE architect

organic

FAVCH architect

organica







organica architect

FAKE

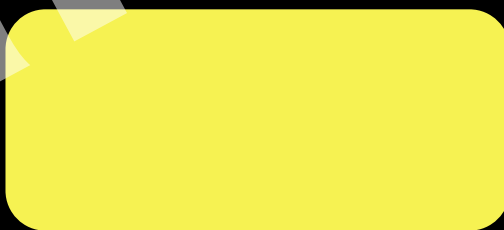
IN DEFENSE OF FOOD

AN EATER'S MANIFESTO



MICHAEL POLLAN

AUTHOR OF
THE OMNIVORE'S DILEMMA



IN DEFENSE OF BUILDINGS

**Build buildings.
Not so spread out.
Restore nature.**

THE OMNIVORE'S DILEMMA



**LIVING
BUILDING
CHALLENGE™**



INTERNATIONAL
LIVING BUILDING
INSTITUTE

ilbi.org

BIOMIMICRY

Innovation
Inspired
by Nature

Innovation

organic architect

NATURE RUNS ON SUNLIGHT

NATURE USES ONLY THE ENERGY IT NEEDS

NATURE BANKS ON DIVERSITY

NATURE FITS FORM TO FUNCTION

NATURE RECYCLES EVERYTHING

NATURE CURBS EXCESSES FROM WITHIN

from

BIOMIMICRY, by JANINE M. BENYUS

mankind

nature

organic architect

produces CO₂

absorbs CO₂

mankind

nature

organica architect

builds same everywhere

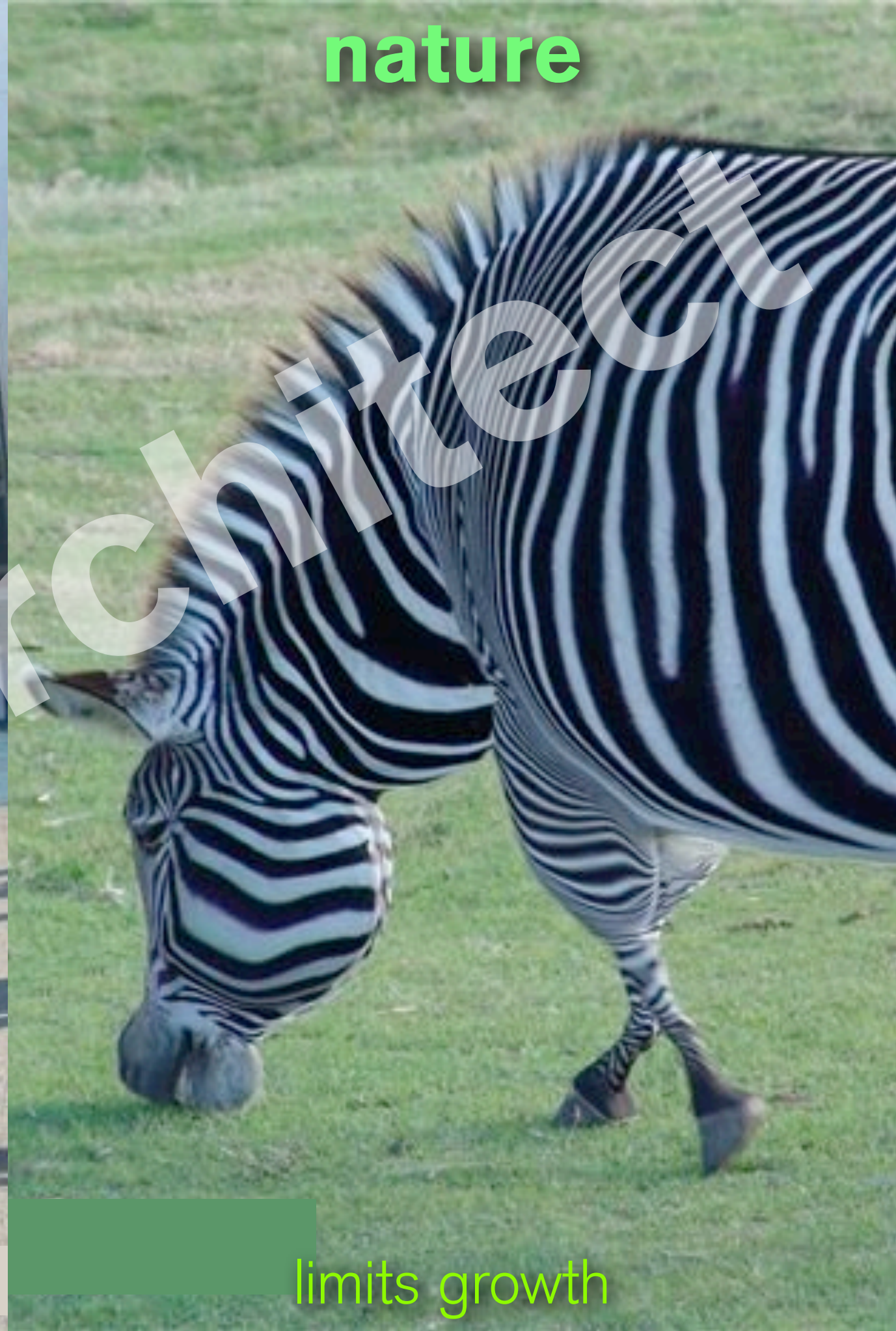
evolves to site

mankind

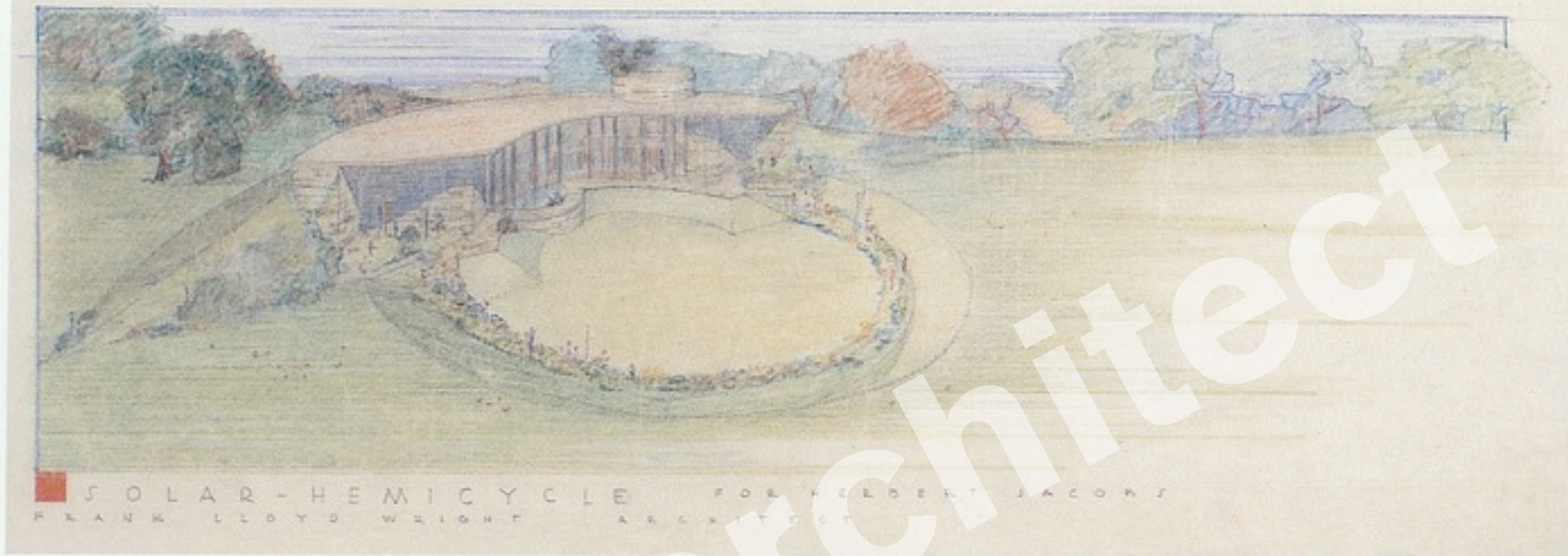


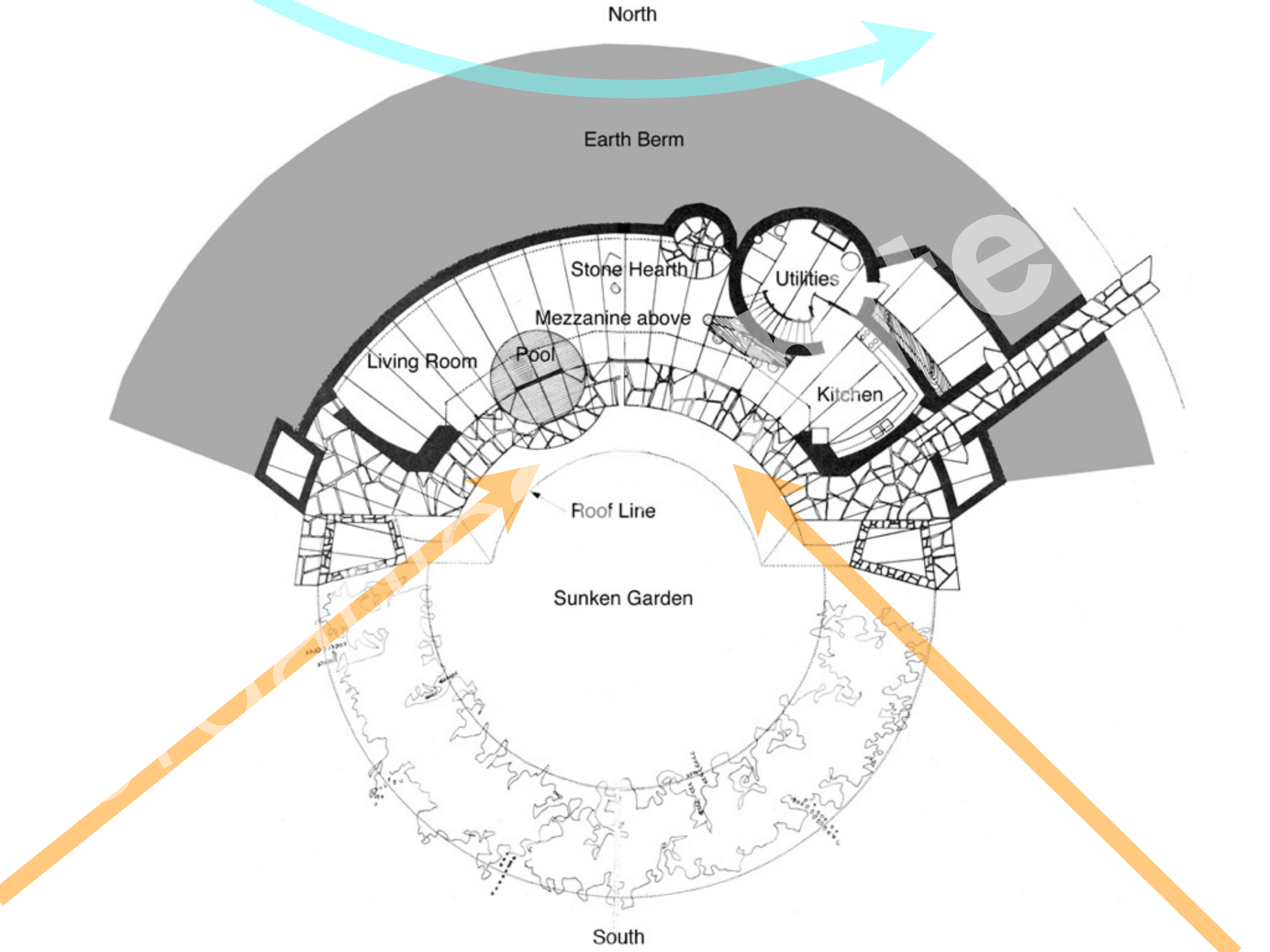
constant growth

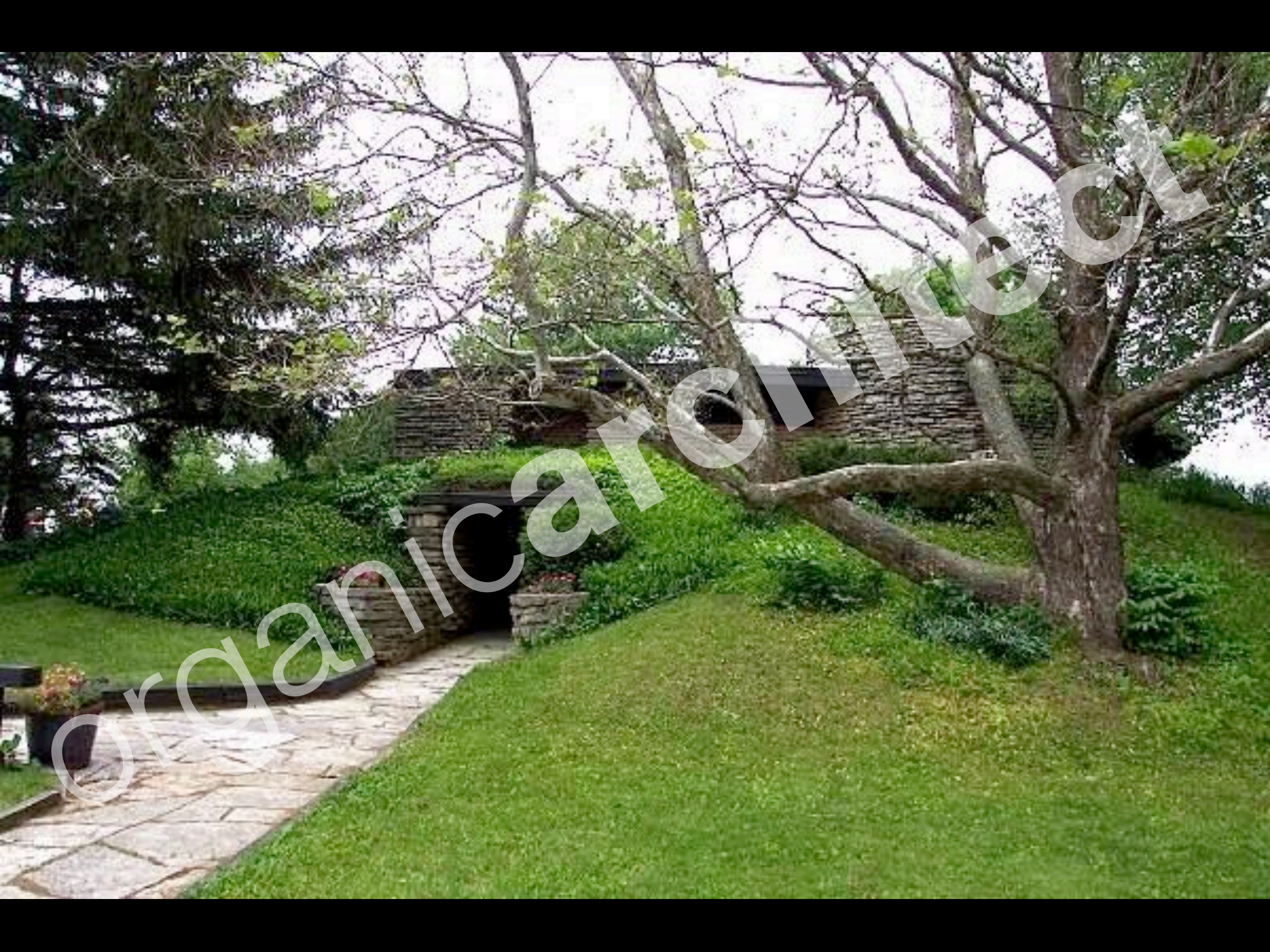
nature



limits growth











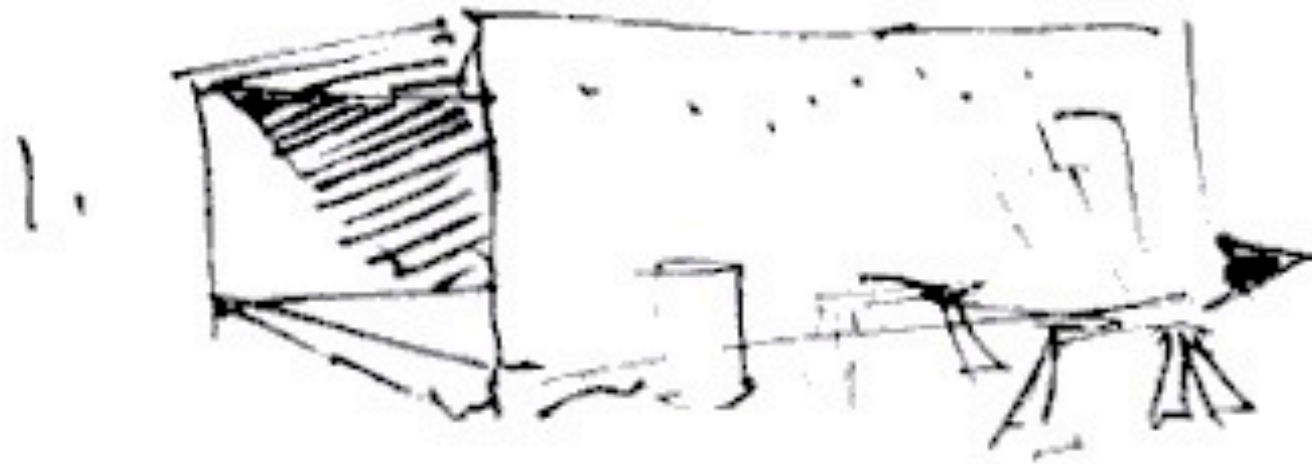




organic architect

green roof

It means simply this: 2



BUILD A STRONG,
WATERPROOF
BUILDING.
INSULATE IT.
COVER IT WITH
EARTH.



AND PLANT IT WITH
NATIVE
PLANTS.





Hydrophile Project
Stockholm, Sweden
servo architects

Living Wallst

Absorbs Sound
Filters Air
Produces Oxygen

Absorbs Carbon
Adds Biodiversity
Protects Building

Graffiti Proof
Cuts cooling costs
Filters stormwater

Sky Garden
Vancouver, BC
Patrick Blanc



Lowes Foods
Winston Salem, North Carolina
GSky Plant Systems Inc.



Musée du quai Branly
Paris, France
Patrick Blanc

organic architect

Bring Outside Inside







Embassy Suites Chicago Downtown
Chicago, Illinois
Designer: Ambius
GSky Plant Systems Inc.

grow
FOOD

organic architect



CREAT
IVITY

NATURE or MANMADE



MANNUDE

Styrofoam Sculpture by Tara Donovan





sea urchin shell

4 billion years of research and development...

organicarchitect

A photograph of a dandelion seed head in a field of tall grass. The dandelion is in sharp focus, showing its intricate structure of seeds and pappus. The grass is a vibrant green and slightly out of focus. A large, semi-transparent watermark with the text 'organicarchitect' is overlaid diagonally across the image, from the bottom left towards the top right.



let's
chop
it
down
&
write
on
it

organicaarchitect





Artichoke

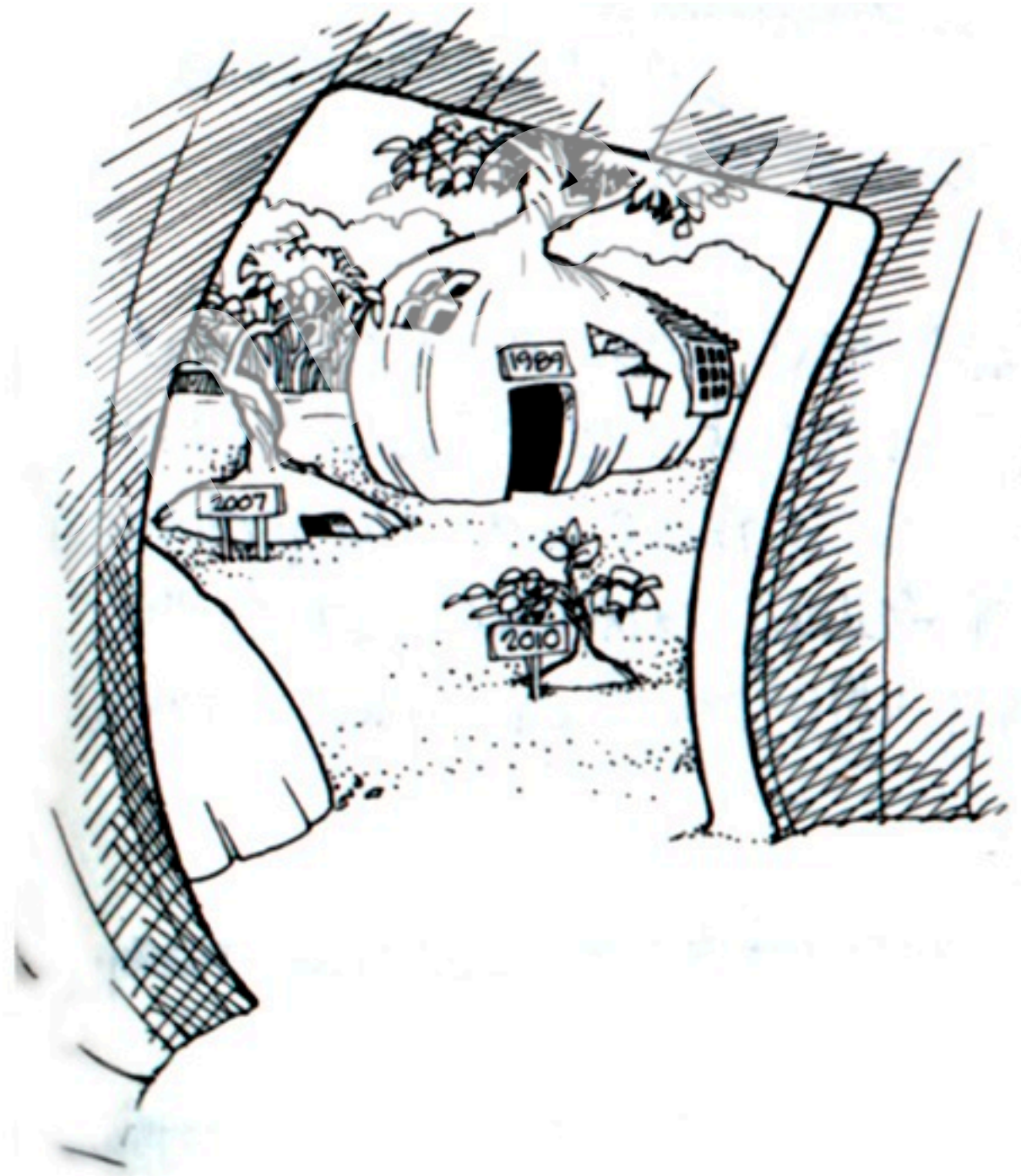
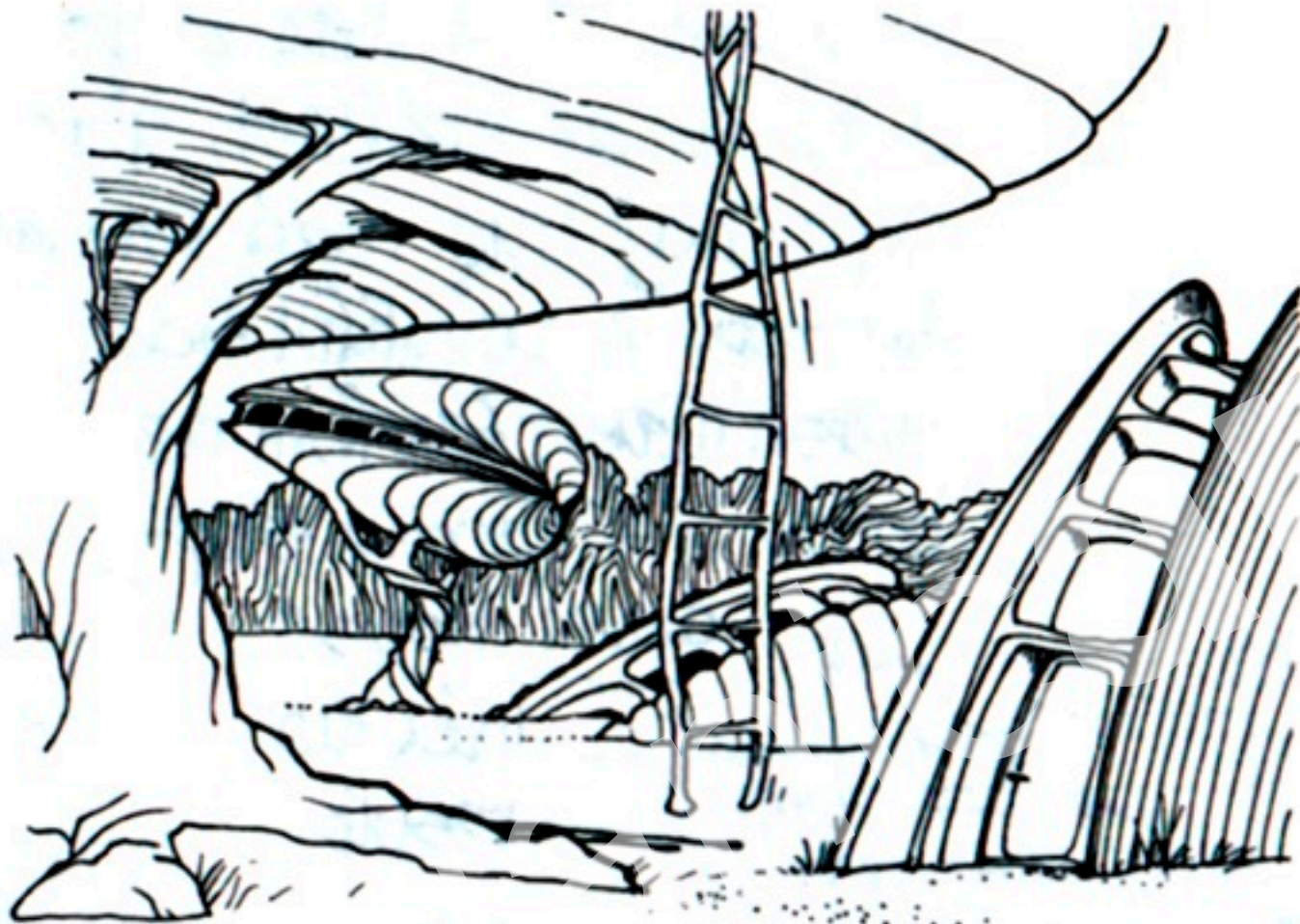


Artichoke Lamp
Poul Henningsen, 1958

organic architect



Sea Sponge Tile
Element Clay Studio



Concept Sketch
1980
Malcolm Wells





maps - nested into standard 40



Humidity level: **Wet** - curls: Max



Humidity level: **Medium** - Curls: Opening up



Marc Fornes & TheVeryMany



organica architect

some ideas

organica architect

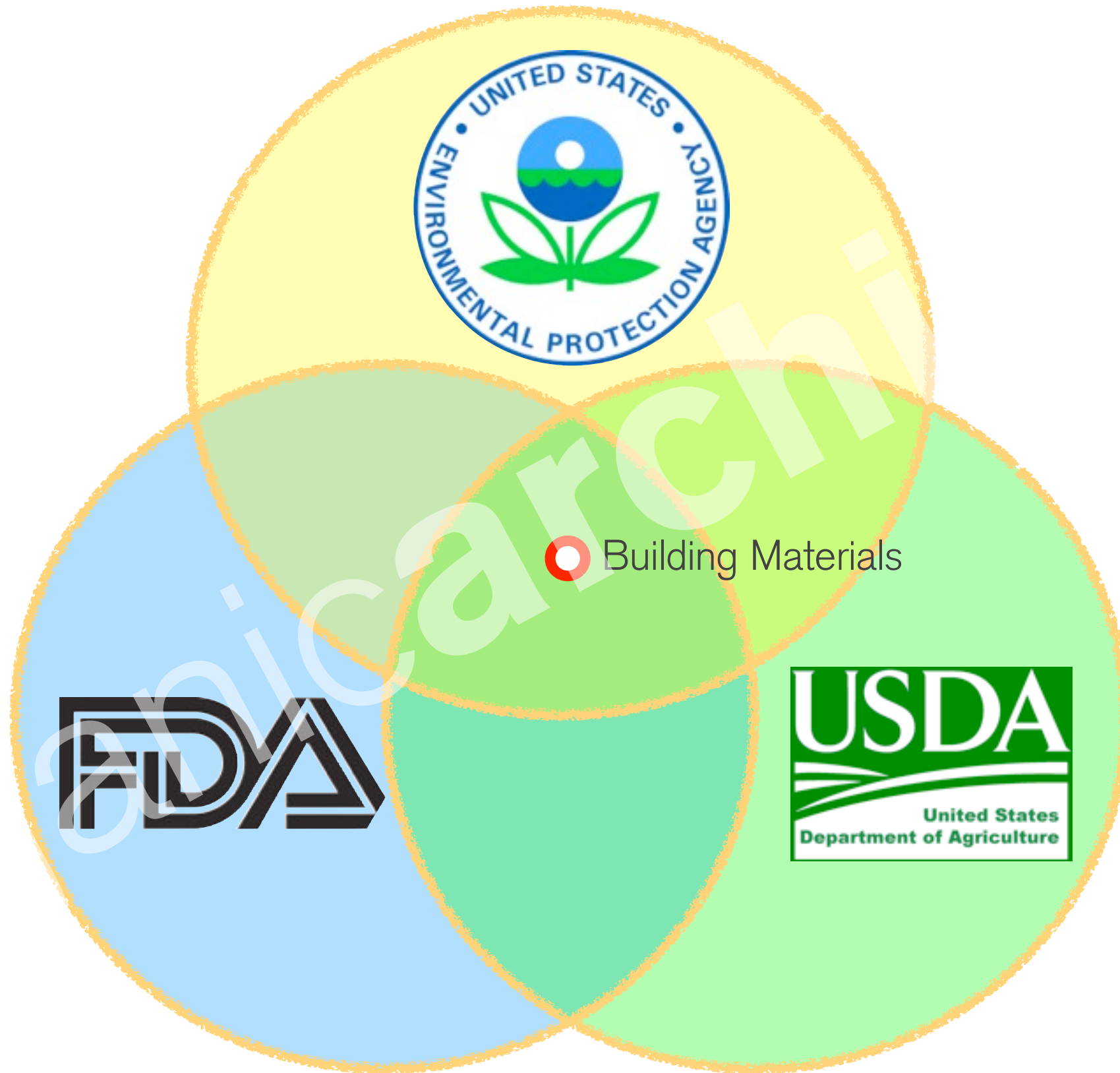


Where are the masks
for the people who stay behind
and have to live and work in these buildings?



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Who oversees the health and safety of **Building Materials**?



twinkies for every meal

organicarchitect



materials as nutrients



phase change materials



self healing





SOURCE: Yingzi Yang, Michael D. Lepech, En-Hua Yang and Victor C. Li. Autogenous healing of engineered cementitious composites under wet-dry cycles. Cement and Concrete Research, 2009









recessed lighting?





$\sqrt{9}$

3×2

$5-3$

$2+2$

1

Organic architect



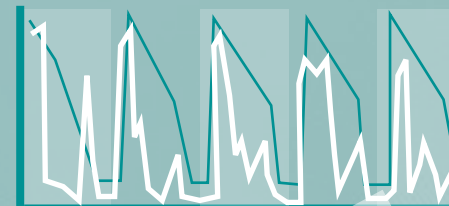


ENERGY SAVINGS



You've saved enough for a free drink!

WATER SAVINGS



100% of urine diverted into garden

DEHYDRATION

2.7 pH

You are severely dehydrated.
Double your fluid intake.

BLOOD ALCOHOL

.06 bac

Not quite drunk yet, but you
probably should not drive.

VITAMIN D

<10 pg/ml

You need more Vitamin D.
How about a glass of milk?

THIS FLUSH
SPONSORED
BY:



You've diverted
5 gallons of fresh water &
fertilized **15** square feet of garden

FRIDAY, 01 MAY 2015 01:47 AM

TONIGHT



TOMORROW

78°

SUNSET: 07:12 PM

83°H / 27°L

AccuWeather.com

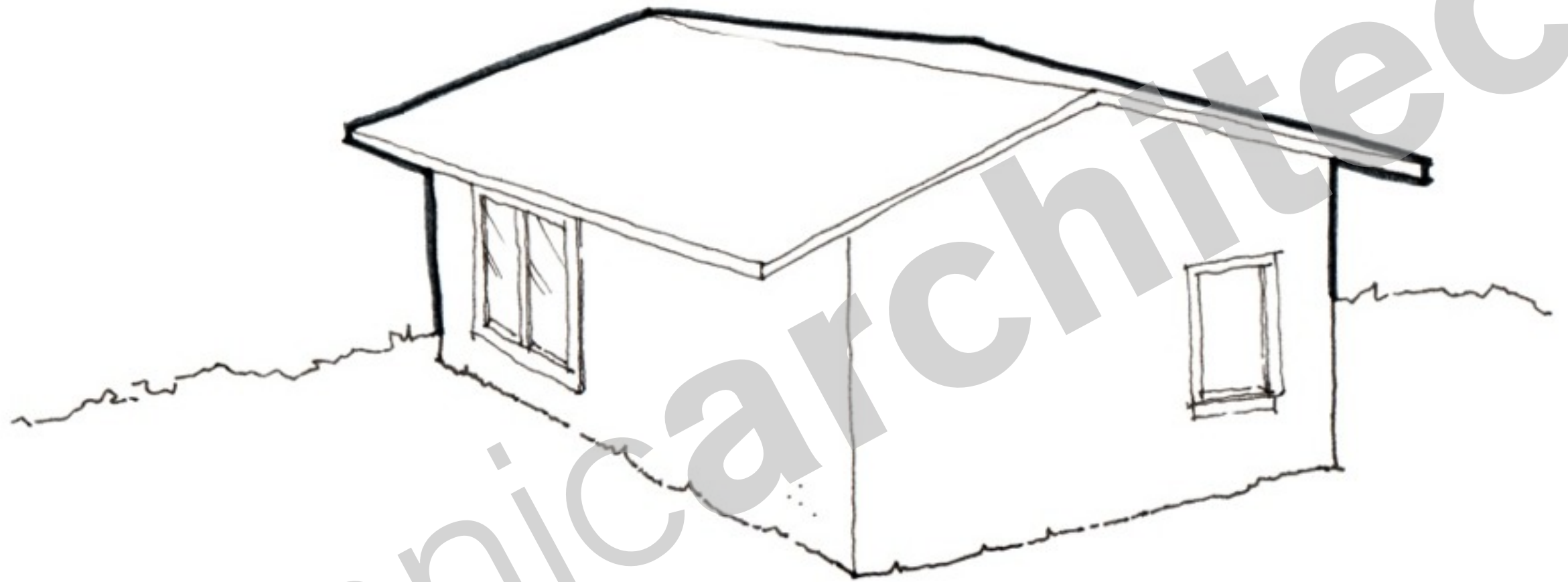
EMPLOYEES
MUST WASH
BOTH HANDS.

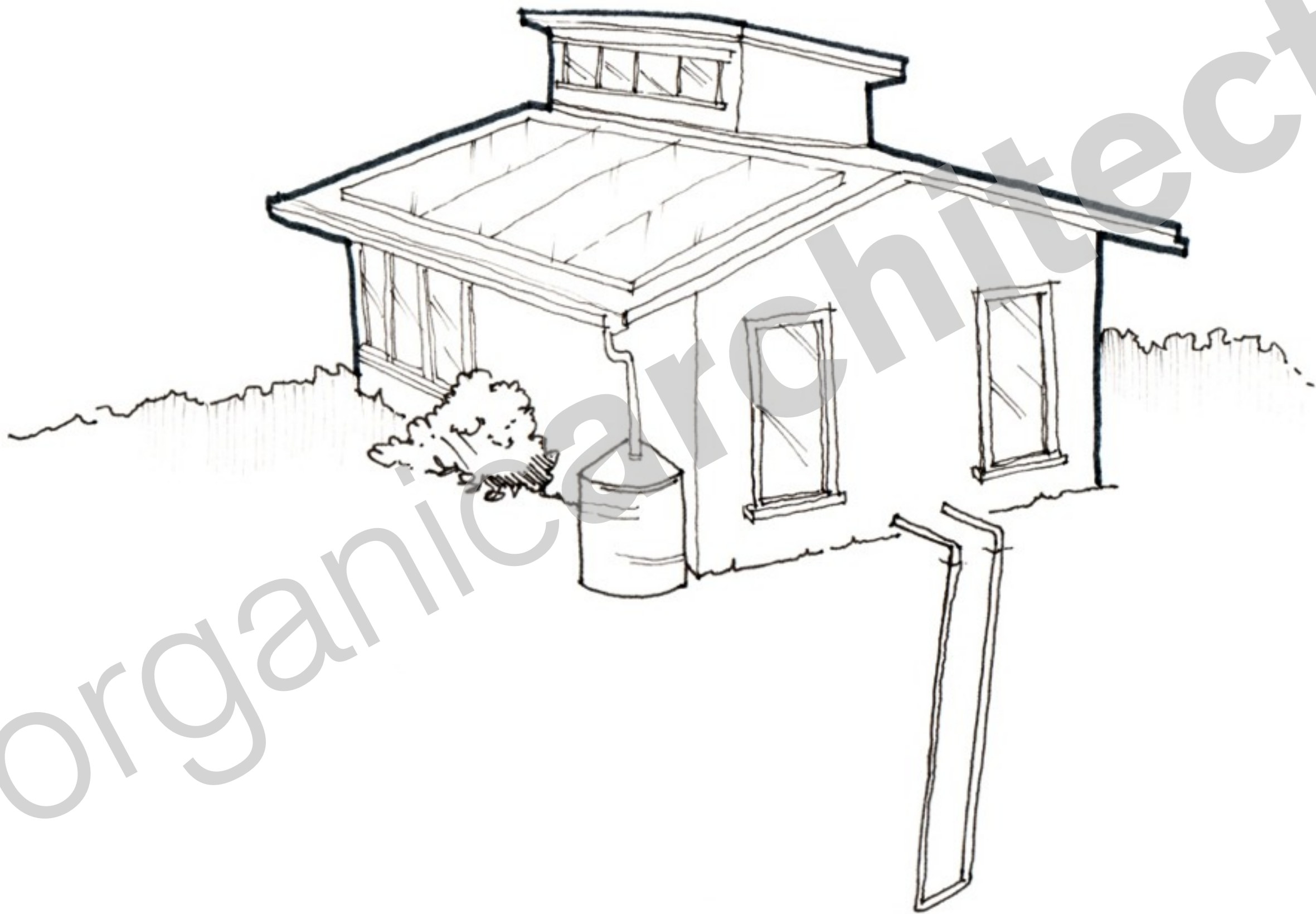
New York City

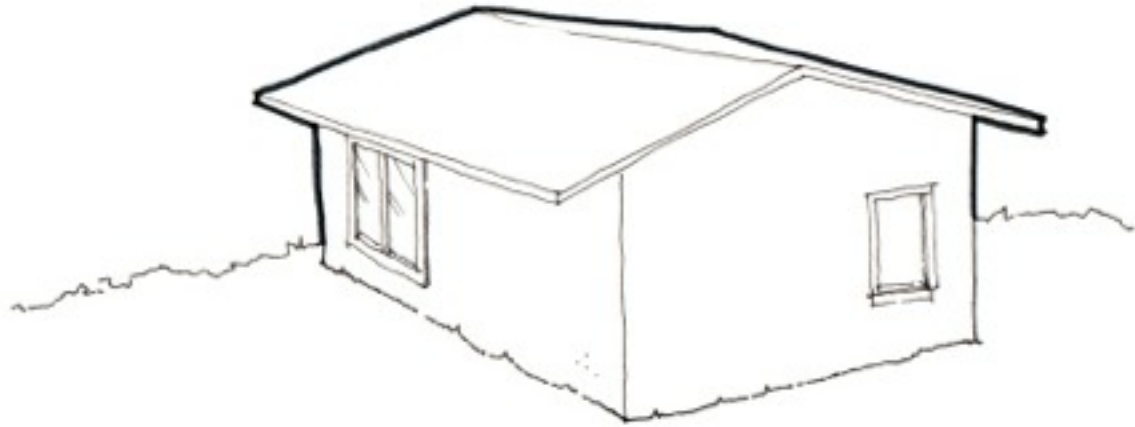




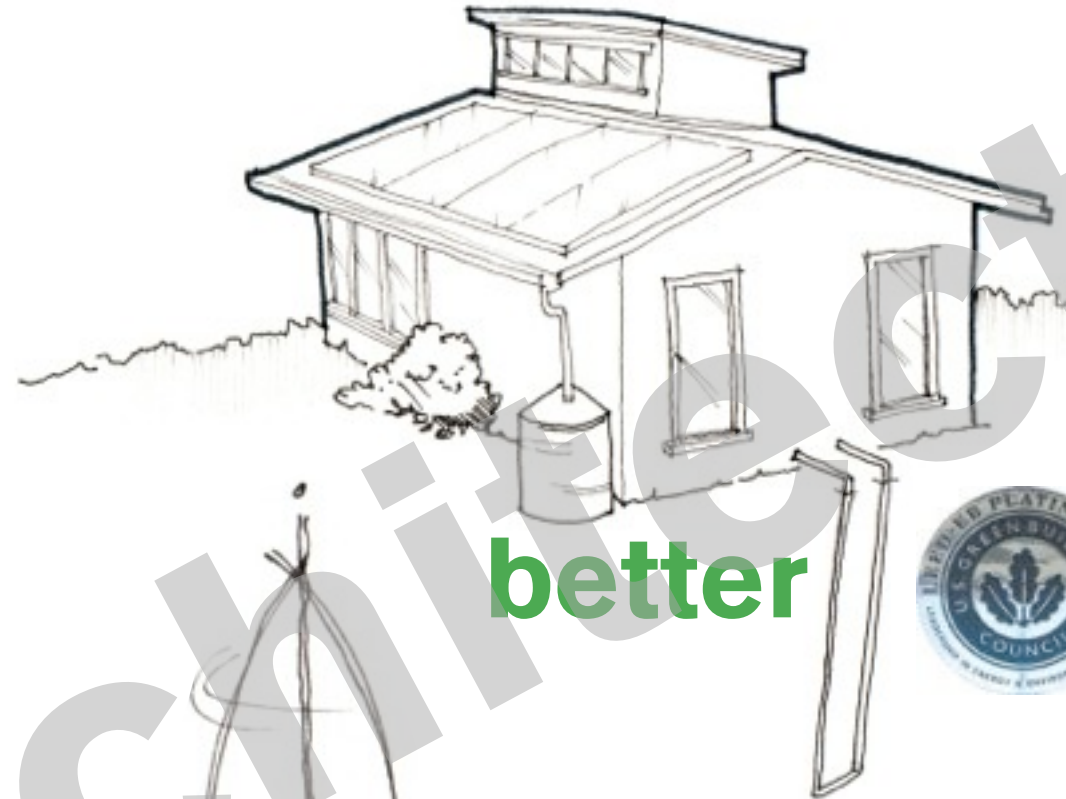




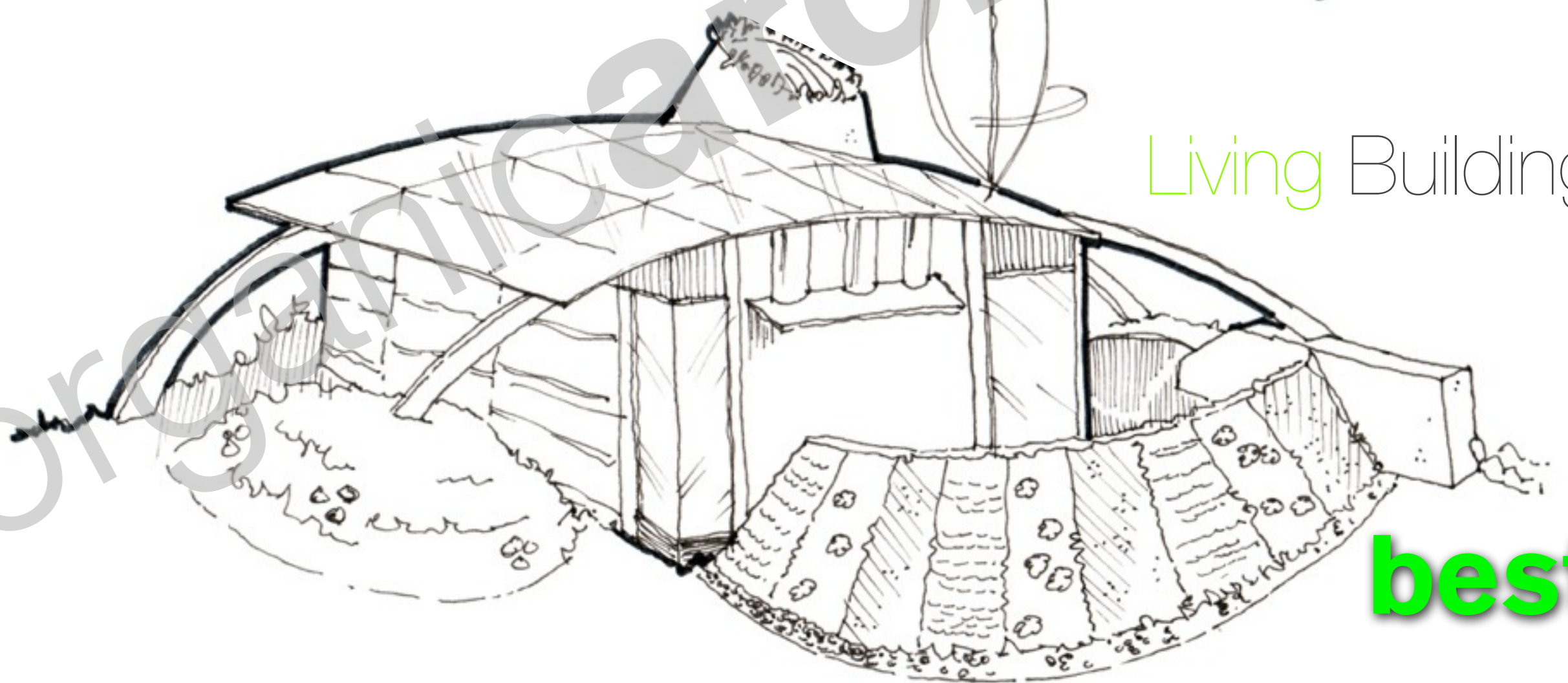




good



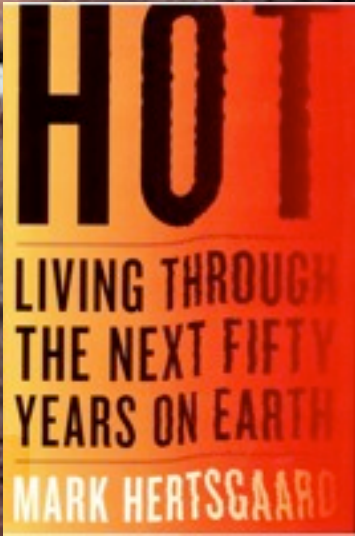
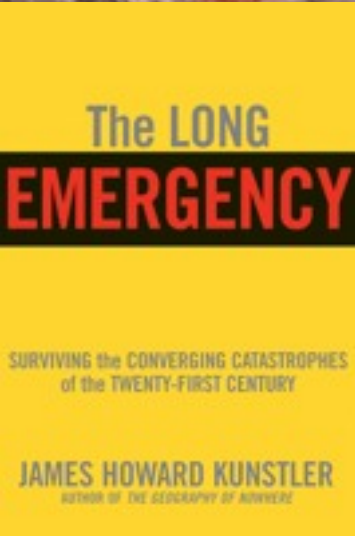
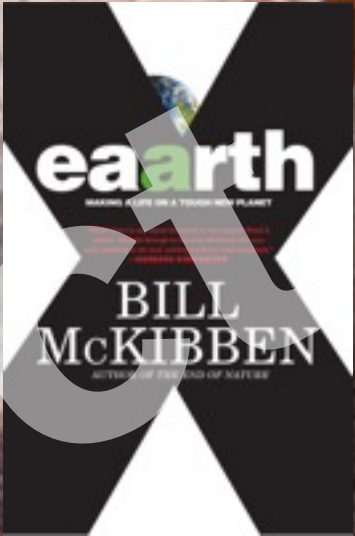
better



Living Building

best

modern
**environmental
movement**



1970 - 2000 (30 years)
2000 - 2010 (10 years)
2010 - 2050 (40 years)

Guilt
Financial Payback
Dodo survival



organic architect



this is a volunteer



they are volunteers

organicoarchitect



IF YOU DON'T PRESERVE NATURE BY USING LOW-WATTAGE BULBS, WHO WILL?

Today, with simple everyday actions, everyone can help preserve the environment and save power at the same time. For more information go to www.particuliers.edf.fr.





Change Your
Light Bulbs!



the amish



(mammalian sedentary blobicus)

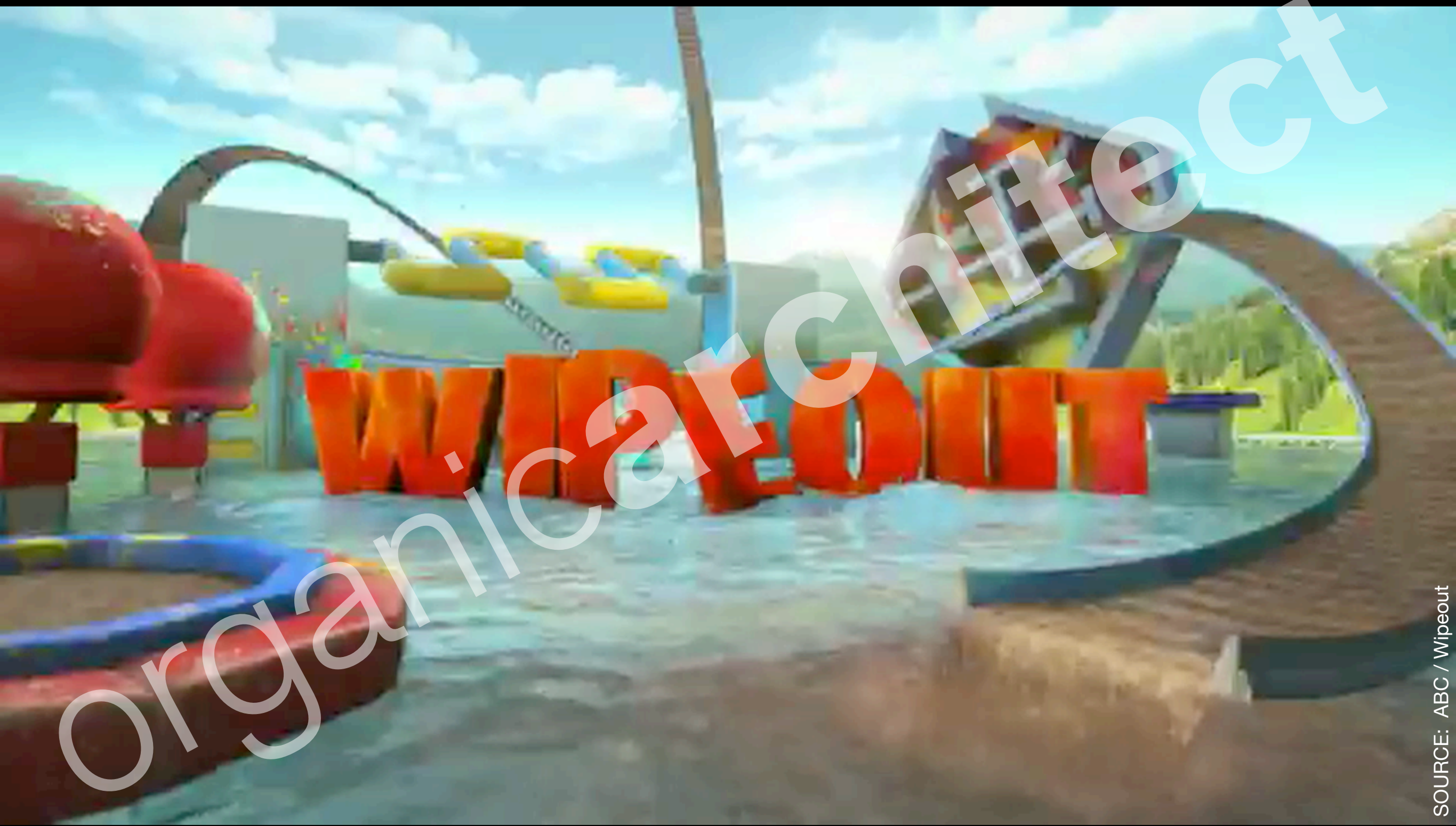
the affected dodo
SAPIENS

Americans are 'profoundly bored' by climate change

Institute for Public Policy Research

July 17, 2010





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Robert F. Kennedy Jr.
Walden University, July 2007

ocean oil

half full = pessimist
half empty = optimist
what ocean? = ceo of bp

MY CARBON FOOTPRINT
IS BIGGER THAN YOURS

dodo
SOPHIA

Living
Living
Living
Living
Living
Living
Living
Living
Living
Living

Building
Building
Building
Building
Building
Building
Building
Building
Building
Building

provides
provides
provides
provides
provides
provides
provides
provides
provides
provides

hope.
solutions.
waste reuse.
carbon sink.
energy.
food.
clean water.
clean air.
habitat.

The New York Times

Sharp Cut in Burning of Fossil Fuels Is Urged to Battle Shift in Climate

“The Earth has been warmer
in the first five months of this year
than in any other comparable period
since measurements began 130 years ago...”

June 24, 1988

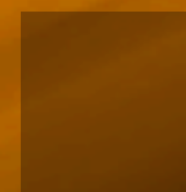
“You can always count on
the Americans to do
the right thing...

but only after they have
EXHAUSTED
every other possible option.”

-Winston Churchill

Organic architect

QUESTIONS



ericcoreyfreed

eric@organicarchitect.com

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