

# speaker

ERIC COREY FREED

Still from Re:Visionaries Documentary



## Green Architect Eric Corey Freed knows how to inspire audiences.

### Prolific author/speaker named "Best Green Architect" by San Francisco Magazine

Eric Corey Freed is an award-winning architect, 11-time author, global speaker and notorious comedian. He identifies solutions to problems most teams didn't know were holding them back. He was also Founding Principal of organicARCHITECT, a visionary design leader in biophilic and regenerative design.

As a licensed architect, Eric brings over 25 years of experience in helping architects, builders and homeowners use sustainability to improve the design and operational savings for thousands of buildings around the country. Companies like Autodesk, Pixar, Apple and Lowe's have hired Eric to help them incorporate deeper sustainability into their businesses.

As a trained facilitator, adjunct professor, and sought-out lecturer, Eric has educated more than 250,000 people across all 50 states and 7 countries on issues related to sustainability, high-performance building, and the built environment. His books and videos have been viewed by over 1 million people worldwide. His work has been featured in Dwell, Metropolis, Town & Country, Natural Home and Newsweek. He has been seen on television on Fox News, HGTV, The Sundance Channel and PBS.

Eric is considered a leader in the field; named by San Francisco Magazine "Best Green Architect" in 2005; "Best Visionary" in 2007; and "Green Visionary" by 7x7 Magazine in 2008. In 2012, he was named one of the 25 "Best Green Architecture Firms" in the US, and one of the "Top 10 Most Influential Green Architects." In 2017, he was named one of Build's American Architecture Top 25 and the

following year, Fixr's Top 200 Influencers in the Construction Industry. He holds a prestigious LEED Fellow award from the US Green Building Council.

### by the numbers

Audience attendees	250,000
Students taught	1350
Projects designed	420
Speaking events per year	50

### GreenSense for the Home: Rating the Real Payoff from 50 Green Home Projects

Released **2010**

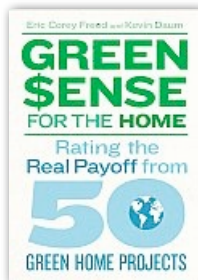
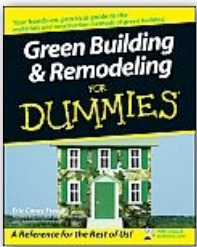
When does a green home project make financial sense? The authors of this book provide the answer to this and other questions relating to the cost (and relative value) of environmentally friendly home improvements. Eric Corey Freed and Kevin Daum are experts, respectively, in green building and in financing custom homes. In this information-packed book, they walk readers through 50 green home projects and break them down according to the positive impact they have on the environment.



Speaking to a sold out crowd in Los Angeles



## Books by Eric



## More than a Keynote

In addition to keynotes, Eric is pleased to participate in other activities surrounding an event, including media interviews, meet-and-greet events for key sponsors, cocktail receptions, and more. He wants your event to be a success.

## Information is to be shared

For all of his talks, Eric makes his slides, sources and data available. Audience members can just enjoy the show and not focus on taking notes. This information is important, so it is shared with everyone.

## Target audiences

Eric likes to speak to all types of groups, from engineers to homeowners and everyone in between. Preferred groups are architects, builders, environmental groups, homeowners, organizations, corporations and trade groups. All events, from annual meetings, to corporate cocktail mixers, to large conferences are welcome.

## Book Eric for your event

Contact Eric at 415.474.7777, [eric@organicarchitect.com](mailto:eric@organicarchitect.com) or at his website, [www.ericcoreyfreed.com](http://www.ericcoreyfreed.com).



**"Eric is one of the real brains of his generation..."**

**Philip Johnson**  
Noted Architect & Critic



## Speaking Topics:

...or let Eric tailor a talk for your organization or conference.

### 1. Green Building for Dummies

Let Eric inspire your audience with his latest research into innovative materials, systems and methods to build high performing buildings.

### 2. Monetizing Carbon

Discover how to shift your business from a fossil fuel based economy toward a carbon free one, all while transforming your impact and improving your bottom line.

### 3. Using Nature's Technologies

Hear Eric share his latest efforts to tap into biology, DNA, and science to engineer materials and forms that are grown, not assembled.

### 4. Biomimicry & Biophilia

Discover Eric's latest research in how connecting your building to Nature can improve employee productivity, raise student test scores, and transform the happiness of the people inside.

### 5. Retail & Hospitality Innovations

An exploration of the retail and hospitality design industry and a plan for how to leverage innovation to radically rethink our approach to these sectors.

### 6. Hidden Lessons of Green, Sustainable Schools

An advanced discussion of modern day school design and how to uncover ways to save energy, water and resources. This talk also suggests means to make the entire building a vehicle for learning.

### 7. Resilience & Neighborhood Redevelopment

Eric will facilitate your group toward finding opportunities for resiliency in your district or region, as well as lead you through the creation of a roadmap to identify and set goals and targets.

Half and full day workshops also available by request.

Moderating a panel at the San Francisco Design Center



## What others are saying about Eric's presentations...

"Your presentation was so educational and right on target. Darren said you were going to be a rock star, and he was right."

Bradford Rand, President, Go Green Expo

"I have to say your talk was one of the most inspiring of the conference."

Ruth Altchek, Senior Editor, Domino Magazine

"Voices like yours are the ones that make me so proud to be a part of this movement at this crucial point in our history."

Richard L. Cartlidge Jr., Green Building Enviro Trends

## details

### travel

Airfare plus:

1 nights accommodation (on West Coast)  
2 nights accommodation (elsewhere)

### a/v needs

LCD Projector, screen,  
lavalier or podium microphone

### length

Talks can range 45 minutes to 90 minutes.  
Typical length is 60 to 75 minutes.

## links

### [headshots](#)

### [bio & cv](#)

[www.rkeytex.com](http://www.rkeytex.com)

### contact

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