



experience

organic architect

December 1997 to Present

San Francisco / Palm Springs

Founding Principal

Licensed to Practice Architecture:

New Mexico #003902 **Arizona** #42861 **California** #30731

- **13** years experience as **Principal** for projects up to **\$5 million** in Single-Family, Type V construction
- Over **18** years experience consulting as **Project Architect** for projects up to **\$30 million** in Multi-Family & Educational
- Ten + years experience in operating **Non-Profit Organizations** with annual budgets of **\$1 million**
- Ten years experience in User Interface and Information Design
- Skilled in managing creative & technical **teams of 10** and volunteer **groups of over 100** people
- Renowned expertise in sustainable and green building design, specifically on Passive Solar & Natural Building
- Consulted as the **LEED Accredited Professional** (US Green Building Council) for over **20 LEED** Rated Green Buildings
- Apprenticed under students of the master, Frank Lloyd Wright
- Author of **four books**, including **"Green Building & Remodeling for Dummies"** (Wiley), a bestseller with **100,000** copies in print
- Co-developed and taught the Sustainable Design curriculum at **Academy of Art University & University of California Berkeley**
- Featured contributor for Luxe Magazine, Natural Home, Metropolitan Home, Traditional Home
- Columnist for GreenerBuildings.com **Ask the Green Architect** (syndicated to over a dozen sites) since 2005
- Produce monthly events for audiences of up to **350** people at The **Commonwealth Club of California** since 2001
- Monthly **organicEVENTS** list distributed to **8500+** subscribers since 2002
- Annual **organicAWARDS** was developed in 2004 to recognize designs that embody the organic spirit of innovation & sustainability

Some of the firms I've consulted to:

SB Architects	TRG Architects	Simpatico Homes	Williams Sonoma
Ryan & Associates	Gluckman Mayner Architects	Unico Properties	Ann Taylor
Andrew Skurman Architects	McCall Design	Pixar	Autodesk

Urban Re:Vision

2009 to Present

San Francisco National 501(c)3 Not-for-Profit

(Founding Board Member, 2006-9) **Executive Director**

- Developed fundraising strategy for **\$1 million** annual budget
- Negotiated project partnerships with city government agencies, with direct contact with Mayors & their staff
- Launched 7 international design competitions with **hundreds of entrants**
- Moderated city funded workshops for **100 attendees** in multiple cities around the country
- Prepared grant proposals for dozens of foundations valued at up to **\$100k** each
- Managed creation of new website and content with a creative team of **5**
- Created and directed touring exhibit of over **100 images**
- Maintained a mailing list of over **10,000 names**
- Negotiated partnerships & donations valued at **\$50k**
- Personally recruited Advisory Board Members

Some of the partnerships formed:

Architecture for Humanity	SPUR Urban Center	ARUP
Central Dallas CDC	Michelle Kaufmann Studio	Rocky Mountain Institute
SF American Institute of Architects	ICLEI	Next American City

The San Francisco Design Museum

2002 to 2005

San Francisco 501(c)3 Not-for-Profit

(Founding Board Member) **Chair of Architecture**

- Managed exhibits with over **100 confirmed objects**
- Developed K-12 classroom lesson plans for exhibits
- Produced receptions and fundraising events valued at **\$15k** for up to **500 guests**
- Developed weekly evening lecture series and hands-on workshops in conjunction with exhibits
- Created and directed **eight exhibit committees** headed by a chair reporting directly to me
- Grew the volunteer list to over **500 names**; over 75 as active members
- Maintained a mailing list of over **5000 names**
- Negotiated lease agreement between Museum and Metreon valued at **\$60k**
- Personally recruited Committee Chairs & Partner Companies

Some of the partnerships formed:

The Natural Step	Weber Shandwick	Gensler Architects
Building Green	Goodby Silverstein Partners	NBBJ Architects
New LeafPaper	Birkenstock	EDAW, Inc.
Foundation Center of San Francisco	Metreon	Freebairn-Smith & Crane
Nike	Sony Design Center	RossDrulisCusenbery Architecture
Toyota	Agnes Bourne, Agnes Bourne Design	Mayors Office on Economic Development

professional affiliations

Green Building Advisory Team for Alameda County	2005-7	Adjunct Professor, University of California Berkeley	2005-P
Member, Business Council on Climate Change	2006	Adjunct Professor, Academy of Art University	2002-P
Member, The One Percent Solution	2006	Member, San Francisco Business Alliance	2001-3
USGBC LEED Accredited Professional 2.0	2002	San Francisco Chamber of Commerce	2001-3
Environmental Committee, Commonwealth Club of California	2001-P	Architectural League of New York	1994-8
Architects/Designers/Planners for Social Responsibility (ADPSR)	1997-P	Quarterly Blood Donor	1989-P
Mensa	1992	Certified VectorWorks & AutoCAD Trainer	1989

boards of directors & advisory boards

Board & Chair, Coachella Valley USGBC Chapter	2009-P	Advisory Board, West Coast Green Conference	2004-P
Editorial Board, Eco-Structure	2009-P	Technical Advisory Board, Green Home Guide	2004-P
Advisory Board, Brondell Inc.	2009-P	Board of Directors, ADPSR NorCal	2001-P
Advisory Board, Live Glass International	2008-P	Board of Directors, New Voice of Business	2005-8
Advisory Board, Bottle Stone	2008-P	Advisory Board, craigslist Foundation	2005-8
Editorial Board, Sustainability: The Journal of Record	2007-P	Board of Directors, Natural World Museum	2005-8
Advisory Panel, Traditional Home Magazine	2007-P	Real Estate Council, Build It Green	2005-8
Advisory Board, Surface & Fabrication Expo	2007-P	Technical Advisory Board, Ecosa Capital	2005-7
Editorial Board, Natural Home Magazine	2007-P	Curatorial Committee, ArtSFest San Francisco	2004-8
Advisory Board, Urban Re:Vision	2006-9	Board of Directors, Local Exchange	2003-5
Green Building Editor, Let's Green This City (PG&E)	2006-7	Chair of Architecture, San Francisco Design Museum	2002-5
Green Building Editor, Greenopia	2006-P	Member, AIA Committee on the Environment (COTE)	2001-6
Vice Chairman, SMART Building Product Rating System	2006-8	Committee Member, The Friends of Kebyar	1993-P

books, articles & papers authored

Technical Editor:	"Social Entrepreneurship For Dummies", John Wiley & Sons	2010
Author:	"GreenSense for your Home" with Kevin Daum, Taunton Press	2010
Co-Author:	"Sustainable School Architecture" with Lisa Gelfand, John Wiley & Sons	2010
Co-Author:	"Green Your Home for Dummies" John Wiley & Sons	2008
Article author:	"5 Questions about our Future" Natural Home Magazine	April 2009
Article author:	"Green kitchens" SFDC Magazine	October 2008
Article author:	"Urban Eco-tecture" Metropolitan Home Magazine	April 2008
Author:	"Green Building & Remodeling for Dummies" John Wiley & Sons	2007
Article author:	"Nature Boy" Environmental Design + Construction (ED+C) Magazine	December 2007
Article author:	"Finishes for your green kitchen" Kitchen & Bath Business	December 2007
Article author:	"Green Landscaping" Luxe Magazine	September 2007
Article author:	"Avoid Greenwashers' False Claims: How Do I Know I'm Buying Green?" Natural Home Magazine	July 2007
Article author:	"Solar Inspiration" Luxe Magazine	June 2007
Article author:	"Why Green Building is Important" Luxe Magazine	March 2007
Article author:	"Last Exit: The Inevitable Architect" Next American City	January 2007
Illustrator:	"Ecotecture" Author: Philip S. Wenz, McGraw Hill	Fall 2002
Researcher:	"Invisible Images: The Silent Language of Art and Architecture" Author: Beverly Willis, National Building Museum	1997
Contributor:	"Retail Graphic Standards" Author: Charles Broudy, McGraw Hill	1995
Article author:	"The Individualist Aesthetic" in The Individualist Perspective	April 1992

past experience

ecoTECTURE: The Online Journal of Ecological Design 1999 to 2003
Berkeley (Co-Founder) **Graphics Editor**

- Established strategic alliances with partners for agreements valued at **\$50k**
- Directed all strategy, branding and advertising; Designed & built all marketing collateral, including website

Partnerships formed:

Builders' Booksource	Verde Networks	ADPSR
Utne Reader	PlaNetWork	Green Home

Boniface + Associates, Architects

April 1996 to December 1997

Santa Fe

Associate

Specializing in high-end residential green design, B+A is well respected for it's high standards in quality and attention to detail. Eric handled all aspects of the projects, from initial programming to contract administration, for over a **dozen projects** with budgets of over **\$1 million**.

Agoos / Lovera Architects

April 1995 to April 1996

Philadelphia

Staff Architect(ural Intern) / Computer Administrator

This award winning firm handles a wide array of public project types including schools, community centers, master plans & train stations. As a member of this team, Eric was responsible for design & construction documents as well as community outreach and project production.

Architecture Research Institute

January 1994 to April 1995

New York City

Assistant Architect (Intern)

ARI is headed by acclaimed architect **Beverly Willis**, and together Eric helped design two schools in New York. Their design for Manhattan Village Academy was widely published. Eric also did research & layout for Ms. Willis' book, "Invisible Images: The Silent Language of Art and Architecture." At that time, noted architect and critic **Philip Johnson** cited Eric as "**one of the real brains of his generation.**"

Charles E. Broudy & Associates, Architects & Planners

June 1992 to August 1994

Philadelphia

Project Manager / Computer Administrator

As part of this high-end retail firm, Eric was involved in all aspects of production, from schematic prototype development to construction documents and specifications. Eric also did some layout and illustrations for Mr. Broudy's book, "Retail Graphic Standards."

Curriculum Vitae – Eric Corey Freed

revised: January 2010

page 2 of 6

600+ students taught

20,000+ lecture attendees

220+ projects designed

formal education

Temple University; Philadelphia	GPA: 3.4 cum.
<i>Bachelor Of Architecture, Concentration in Urban Design & Western Philosophy</i>	<i>Graduated 1994</i>
<i>Semester Abroad in Rome, Italy</i>	<i>Resided January to June 1993</i>
Drexel University; Philadelphia	
<i>Additional Architectural Course Work</i>	<i>1988-9</i>
San Francisco Institute of Architecture; San Francisco	
<i>Masters of Ecological Design</i>	<i>1999</i>

teaching positions

<i>Faculty:</i>	<i>City University Seattle, Sustainable Business Program</i>	<i>since 2009</i>
<i>Adjunct Prof:</i>	<i>University of California Riverside Extension, Sustainable Design Program</i>	<i>since 2009</i>
	<i>"LEED Project Management"</i>	
<i>Co-Developer:</i>	<i>University of California Berkeley Extension, Sustainable Design Certificate Program</i>	<i>2005-9</i>
	<i>"Practical Applications of Sustainable Design"; "Organic Architecture"; "Emerging Trends Studio"</i>	
<i>Adjunct Prof:</i>	<i>Academy of Art University, Department of Interior Architecture</i>	<i>since 2002</i>
	<i>"Intro to Sustainable Design"; "Graduate Green Design Studio"; "Graduate Thesis Advisor"</i>	
<i>Course Lecturer:</i>	<i>Sustainable Building Advisor Course</i>	<i>since 2007</i>
<i>Visiting Critic:</i>	<i>California College of the Arts</i>	<i>2005-7</i>
<i>Visiting Critic:</i>	<i>Temple University, College of Architecture</i>	<i>1995-2002</i>
<i>Visiting Critic:</i>	<i>Philadelphia College of Textiles & Science</i>	<i>1995-6</i>

select listing of citations

<i>Judge:</i>	<i>IceStone Design Competition</i>	<i>March 2010</i>
<i>Interviewed:</i>	<i>"Architect transforms homes into efficient machines" Judith Salkin, The Desert Sun</i>	<i>28 November 2009</i>
<i>TV Interview:</i>	<i>Fox News, Green Building Tax Incentives Segment</i>	<i>20 November 2009</i>
<i>Interviewed:</i>	<i>"Greening the blueprint" Joanne Furio, San Francisco Magazine</i>	<i>November 2009</i>
<i>Award:</i>	<i>2009 Mayor's Sustainability Steward Award, City of Palm Springs</i>	<i>24 October 2009</i>
<i>TV Interview:</i>	<i>Fox News, Green Building Business Segment</i>	<i>01 October 2009</i>
<i>Television:</i>	<i>Smart People, CBS Smart Planet</i>	<i>September 2008</i>
<i>Named:</i>	<i>"15 Must-Read Books That Will Forever Change How You See the World" EcoSalon</i>	<i>August 2009</i>
<i>Judge:</i>	<i>Re:Burbia Design Competition (Inhabitat & Dwell)</i>	<i>August 2009</i>
<i>Judge:</i>	<i>2009 Open Architecture Challenge: Classroom (Architecture For Humanity)</i>	<i>July 2009</i>
<i>Award:</i>	<i>Honorary Fellow, The Institute of Green Professionals</i>	<i>June 2009</i>
<i>Named:</i>	<i>"The 77 most important people in the green movement" EcoMatters</i>	<i>May 2009</i>
<i>Judge:</i>	<i>Re:Vision Dallas Design Competition</i>	<i>May 2009</i>
<i>Radio:</i>	<i>The Living Shelter Cafe, Host: Terry Phelan</i>	<i>28 April 2009</i>
<i>Interviewed:</i>	<i>"Tackling the Barriers to Being Green: Money" Susanna Speier, Earth911</i>	<i>13 April 2009</i>
<i>Interviewed:</i>	<i>"Five Beginners' Steps to a Greener Home" Julie Scelfo, New York Times</i>	<i>11 March 2009</i>
<i>Quoted:</i>	<i>"Stimulus Package Has Green for Clean Energy" Glenn Croston, Entrepreneur Magazine</i>	<i>March 2009</i>
<i>Quoted:</i>	<i>"Top Five Green Building Trends of 2009" Matt Alderton, Lowes For Pros</i>	<i>March 2009</i>
<i>Contributor:</i>	<i>"Design is the Problem" Author: Nathan Shedroff, Rosenfeld</i>	<i>2009</i>
<i>Interviewed:</i>	<i>"Green City: Create an eco-happy home" Laura Peach, San Francisco Bay Guardian</i>	<i>24 February 2009</i>
<i>Quoted:</i>	<i>"Greener Cement" Loretta Hall, Concrete Décor Magazine</i>	<i>November 2009</i>
<i>Quoted:</i>	<i>"Silicon Valley mayor leads clean revolution" Alyson Grant, Canada West</i>	<i>September 2008</i>
<i>Interviewed:</i>	<i>"Architettura Sostenibile" Araceli de la Parra, Genitron Sviluppo Magazine</i>	<i>July 2008</i>
<i>Interviewed:</i>	<i>"Green People: Eric Corey Freed" Apartment Therapy</i>	<i>July 2008</i>
<i>Interviewed:</i>	<i>"When Building Green Harms The Environment" Matt Woolsey, Forbes</i>	<i>July 2008</i>
<i>Interviewed:</i>	<i>"Organic Architect Eric Corey Freed" Luke Fretwell, HowYouEco</i>	<i>June 2008</i>
<i>Radio:</i>	<i>Tomorrow Matters, Host: Deborah Lindsey, KRXA 540AM</i>	<i>30 June 2008</i>
<i>Interviewed:</i>	<i>"Saving Energy While Congress Fiddles" Editorial, Eureka Reporter</i>	<i>26 June 2008</i>
<i>Quoted:</i>	<i>"Conference has designs on sustainable buildings" Susan Palmer, The Register-Guard</i>	<i>17 April 2008</i>
<i>Exhibit:</i>	<i>"New Directions in Sustainable Architecture" A + D Museum, Los Angeles</i>	<i>Fall 2008</i>
<i>Profiled:</i>	<i>"75 Green Businesses You Can Start to Make Money and Make a Difference" Glenn Croston</i>	<i>2008</i>
<i>Credited:</i>	<i>Design e2 (Season Two), PBS Television</i>	<i>2008</i>
<i>Honorary Chair:</i>	<i>Petchitecture Event, Pets Are Wonderful Support (PAWS)</i>	<i>2008</i>
<i>Quoted:</i>	<i>"Do monster homes use more energy?" Paul Kilduff, San Francisco Chronicle</i>	<i>18 April 2008</i>
<i>Interviewed:</i>	<i>"Bay Area designers have long had green outlook" Zahid Sardar, San Francisco Chronicle</i>	<i>16 April 2008</i>
<i>Television:</i>	<i>Big Ideas for a Small Planet, Sundance Channel, Episode 205: "Live"</i>	<i>April 2008</i>
<i>Interviewed:</i>	<i>"How green is my renovation?" Fred A. Bernstein, Metropolitan Home Magazine</i>	<i>April 2008</i>
<i>Quoted:</i>	<i>"Green Building" Womens' Day Magazine</i>	<i>April 2008</i>
<i>Profiled:</i>	<i>"Follow the Leaders: Eric Corey Freed: The Bellwether" 7x7 Magazine</i>	<i>April 2008</i>
<i>Interviewed:</i>	<i>"Fine Living: Green your home, green your life" Reporter: PJ Premier, Marin Independent Journal</i>	<i>15 March 2008</i>
<i>Quoted:</i>	<i>"Where's the science in green building programs?" Susan Bady, Professional Builder Magazine</i>	<i>February 2008</i>
<i>Interviewed:</i>	<i>"Tomorrowland: A design competition for eco-smart city-living" E.B. Boyd, Common Ground</i>	<i>January 2008</i>
<i>Interviewed:</i>	<i>Greenseed Radio</i>	<i>26 January 2008</i>
<i>Quoted:</i>	<i>"Remodeling for Tomorrow" New York Times, Home & Garden Currents</i>	<i>03 January 2008</i>
<i>Television:</i>	<i>Out Spoken TV, Comcast Local Edition</i>	<i>02 January 2008</i>
<i>Judge:</i>	<i>Emerging Green Builders Competition</i>	<i>2008</i>
<i>Judge:</i>	<i>Re:Connect Design Competition</i>	<i>January 2008</i>
<i>Judge:</i>	<i>Re:Store Design Competition</i>	<i>November 2007</i>
<i>Judge:</i>	<i>Annual Design Competition, American Institute of Architects, Monterey Bay</i>	<i>November 2007</i>

Interviewed:	"Eco Cities Take Root" GreenBiz	October 2007
Advisor:	Solar Decathlon 2007: Santa Clara University (3rd Place Winner)	October 2007
Profiled:	"Green Remodel" Paul Keegan, Money Magazine	September 2007
Television:	RoadTrip Nation, PBS	September 2007
Advisor:	Surfaces & Design Expo	September 2007
Interviewed:	"A Conversation with Eric Corey Freed: The wunderkind green designer talks about the importance of sustainable design and its future" Felicia Oliver, HousingZone	14 September 2007
Interview:	"Green builders have new place to browse" Reporter: Julia Scott, San Mateo County Times	01 August 2007
Judge:	Top Ten Green Products of 2007, Sustainable Industries Journal	August 2007
Interview:	Kitchen & Bath Business (KBB)	July 2007
Award:	Best of San Francisco: Most Future Thinking (for Urban Revision), San Francisco Magazine	July 2007
Quoted:	"Waste Not" Bruce Greenlaw, Western Interiors & Design Magazine	June / July 2007
Interview:	Urban Alliance for Sustainability, Sarah Holt	June 2007
Judge:	Re:Volt Design Competition	May 2007
Radio Interview:	The Lazy Environmentalist, Lime on Sirius Satellite Radio, Host: Josh Dorfman	May 2007
Quoted:	Domino Magazine Green Issue	April 2007
Interviewed:	"Long Beach Welcomes Eric Corey Freed" Builder and Developer Magazine	January 2007
Judge:	Emerging Green Builders Competition	2007
Advisor:	Solar Decathlon, Santa Clara University	2007
Radio Interview:	EcoTalk Radio, Air America, Host: Betsy Rosenberg	October 2006
Radio Interview:	Ecologic Radio Show, WBAI-FM 99.5 NYC, Host: Ken Gale	October 2006
Interviewed:	"Shades of green" Andrew Tolve, San Francisco Bay Guardian	03 October 2006
Radio Interview:	The Lazy Environmentalist, Lime on Sirius Satellite Radio, Host: Josh Dorfman	September 2006
Television:	CNN Headline News (Comcast Local Edition), Host: Jack Hanson	September 2006
Radio Interview:	The Lazy Environmentalist, Lime on Sirius Satellite Radio, Host: Josh Dorfman	September 2006
Interviewed:	"Tread Lightly" Amara Holstein, Dwell Magazine	September 2006
Interviewed:	"The Sustainability Challenge" Nicole Holland, Innovative Home Magazine	Fall 2006
Interviewed:	ABC World News Tonight, Segment: "Going Green"	13 August 2006
Interviewed:	"Surfaces Make A Splash" Lydia Lee, California Home + Design Magazine	July 2006
Quoted:	"Rights and wrongs of a Wright renovation" Ted Bowen Small, Financial Times	April 2006
Profiled:	Innovative Home Magazine	January 2006
Profiled:	Wyland Foundation Ocean Challenge	2006
Quoted:	Natural Home & Garden	December 2005
Advisor:	Solar Decathlon 2005: Cal Poly (3rd Place Winner)	October 2005
Cover Story:	Times Journal of Construction & Design	October 2005
Interviewed:	eco.PSFK	October 2005
Mentor:	Alumni Association, UC Berkeley College of Environmental Design	2005
Contributor:	San Francisco GreenMap	2005-6
Award:	Best Green Architect, San Francisco Magazine	July 2005
Award:	San Francisco Green Business Award, United Nations World Environment Day	June 2005
Television:	Designer Finals, Home & Garden Television (HGTV)	October 2004
Mentioned:	"Greening those gables, floors, walls and rugs" Laura Thomas, San Francisco Chronicle	16 October 2004
Television:	Green Building Series, Home & Garden Television (HGTV)	June 2004
Listing:	Marquis' Who's Who In the World	2003-2004
Listing:	Registry of Outstanding Professionals	2002-2003
Listing:	Strathmore Who's Who Directory	2002-2003
Television:	Building Green Series, PBS	2003
Featured:	"Green Building Goes Mainstream," Reporter: PJ Bremier, Marin Independent Journal	March 2003
Award:	Readers Network Pick, Fast Company Magazine's Fast 50 Award	February 2003
Television:	Shabby Chic, Home & Garden Television (HGTV)	October 2002
Quoted:	Marin Independent Journal, Green Building Sidebar	September 2002
Nomination:	Excellence in Business Awards (Ebbies), San Francisco Chamber of Commerce	2002
Quoted:	"Green Giants," San Francisco Chronicle, Reporter: Kelly Zito	April 2002
Quoted:	"Community Banking: Small-Biz Owners Tout Personal Touch." American Banker Magazine	April 2002
Interviewed:	Home Improvement USA Radio Show	Aired: January 2002
Interviewed:	Documentary film: "BOOM: The Sound of Eviction"	Released: November 2001
Listing:	Who's Who in America	2001
Exhibit:	"Seeds of Inspiration: Celebrating Northern California's Organic Architecture"	February 1999
Exhibit:	"Friends of Kebyar: The Tradition of Sullivan, Wright & Goff"	June 1998
Listing:	International Who's Who of Professionals	1995
Published:	"The Individualist Aesthetic: An Architecture Founded upon the Roots of the American Spirit" - Final Thesis	May 1994
Published:	"Thesis Survival Guide" - published in Concepts (Temple Architecture Journal)	May 1994
Listing:	Who's Who of American College Students	1993-94
Award:	Dean's List	1990-93
Finalist:	Pennsylvania Governor's School of the Arts	1987

select public speaking & keynote addresses

Lecture:	NeoCon World's Trade Fair 2010	Chicago	June 2010
Lecture:	Greening the Heartland Conference	Minneapolis	June 2010
Keynote:	2010 National Main Streets Conference	Washington D.C.	May 2010
Lecture:	Gulf Coast Green	Houston	April 2010
Lecture:	3rd Annual Sustainable Development & Green Building	Seattle	March 2010
Keynote:	Student Career Forum	San Francisco	March 2010
Lecture:	Council of Hotel and Restaurant Trainers Conference	San Francisco	February 2010
Lecture:	International Countertop Expo	Las Vegas	February 2010
Moderator:	Green & Bold Panel Discussion	San Francisco	February 2010
Lecture:	2010 Energy Design Conference & Expo	Duluth	February 2010
Lecture:	MiaGreen 2010 - The Green Convention of the Americas	Miami	February 2010
Keynote:	Green California Schools Conference	Pasadena	December 2009
Lecture:	GreenBuild Conference	Phoenix	November 2009
Lecture:	Taking It Upstream: A Green Leadership Charrette	Malibu	September 2009
Lecture:	Cascadia Green Building Council	Eugene, Oregon	September 2009
Lecture:	Oregon AIA	Salem, Oregon	September 2009
Keynote:	West Coast Green Conference	San Francisco	October 2009
Lecture:	Buildex Seattle Conference and Exposition	Seattle	October 2009
Lecture:	Traditional Building Exhibition and Conference	Baltimore	October 2009
Keynote:	NeoCon East	Baltimore	October 2009
Lecture:	Healthcare Design 09 Conference	Orlando	October 2009
Lecture:	Energy Fair	Wisconsin	June 2009
Lecture:	NeoCon World Trade Fair	Chicago	June 2009
Lecture:	Green Cities Conference	Orlando	May 2009
Lecture:	HD Expo	Las Vegas	May 2009
Lecture:	Green Business Camp 2009 UnConference	San Francisco	April 2009
Lecture:	BrightTalk Online Sustainability Webinar	Online	April 2009
Keynote:	Municipal Green Building Conference & Expo (USGBC-LA)	Los Angeles	April 2009
Lecture:	Florida Gulf Coast Chapter of the US Green Building Council	Tampa	April 2009
Keynote:	RICOWI Annual Conference	Dallas	March 2009
Keynote:	BuiltGreen Conference	Seattle	March 2009
Keynote:	Interior Design Student Career Forum	San Francisco	March 2009
Panelist:	Ace Hardware Green Builder Forum	San Francisco	February 2009
Speaker:	Surface Fabrication & Design Expo	Orlando	February 2009
Presenter:	NAHB Green Builder Conference	Austin	October 2008
Keynote:	GreenTools	Sacramento, California	September 2008
Keynote:	Concrete Countertop Institute	Sacramento, California	August 2008
Panelist:	PSFK Conference: Why Design Matters	San Francisco	July 2008
Lecture:	Pacific Coast Builders Conference (PCBC)	San Francisco	June 2008
Keynote:	USGBC Silicon Valley	Santa Clara, California	June 2008
Speaker:	Sunset Celebration Weekend	Menlo Park, California	June 2008
Keynote:	Harmony Festival	Santa Rosa, California	June 2008
Panelist:	Sustainable Brands 08	Monterey, California	June 2008
Speaker:	Jackson Hole Library	Jackson Hole, Wyoming	May 2008
Keynote:	Sacramento Municipal Utilities District (SMUD)	Sacramento, California	May 2008
Moderator:	EcoCity World Conference	San Francisco	April 2008
Keynote:	National Kitchen and Bath Association	Hayward, California	April 2008
Lecture:	West Valley College, Interior Design Club Career Day	Saratoga, California	April 2008
Keynote:	14th Annual HOPES (Holistic Options for Planet Earth Sustainability) Conference	Eugene, Oregon	April 2008
Lecture:	Lulan Speaker Series	Charleston, South Carolina	April 2008
Speaker:	Coverings Conference	Orlando	April 2008
Speaker:	Green Fusion Design Center	San Anselmo, California	March 2008
Keynote:	Sustainable Connections	Bellingham, Washington	March 2008
Keynote:	Making It Last Expo	Port Angeles, Washington	March 2008
Speaker:	Student Career Forum, San Francisco Mart	San Francisco	March 2008
Speaker:	American Society of Interior Designers (ASID) Conference	New Orleans	March 2008
Speaker:	Greenprints Conference	Atlanta	March 2008
Keynote:	BuiltGreen Conference	Seattle	March 2008
Lecture:	Academy of Art University	San Francisco	February 2008
Speaker:	International Erosion Control (IECA) Conference	Orlando	February 2008
Speaker:	Surface Fabrication & Design Expo	Las Vegas	February 2008
Speaker:	CHA Craft & Hobby Show	Anaheim, California	February 2008
Keynote:	SPRI Annual Conference	Tucson, Arizona	February 2008
Speaker:	Eugene Home Show	Eugene, Oregon	January 2008
Speaker:	North American Assoc. for Environmental Education Conference	Virginia Beach	November 2007
Keynote:	Western Interiors Home Show	San Francisco	October 2007
Speaker:	Traditional Building Conference	New Orleans	October 2007
Speaker:	EEBA Excellence in Building Conference	St. Paul	October 2007
Speaker:	KBB Green + Design Conference	Atlanta	October 2007
Panelist:	Japanese Kezai Society	Palo Alto	October 2007

Speaker:	San Francisco Association of Realtors Expo	San Francisco	October 2007
Speaker:	Marin Designers Showcase	San Rafael, California	September 2007
Speaker:	Design Trends	Seattle	September 2007
Keynote:	West Coast Green 2007	San Francisco	September 2007
Speaker:	Live Green, Live Well Conference	San Francisco	September 2007
Speaker:	NeoCon Xpress	Los Angeles	August 2007
Speaker:	SolFest 2007	Hopland, California	August 2007
Mentor:	Visiting Students from Cambridge University		August 2007
Keynote:	Alaska Building Science Summer Symposium	Haines, Alaska	July 2007
Speaker:	Green Building Exchange	Redwood City, California	July 2007
Speaker:	NeoCon World's Trade Fair	Chicago	June 2007
Speaker:	United Nations World Environment Day 2007	Oslo, Norway	June 2007
Speaker:	EnvironDesign 2007	New Orleans	May 2007
Keynote:	13th Annual HOPES (Holistic Options for Planet Earth Sustainability) Conference	Eugene, Oregon	April 2007
Speaker:	American Society of Interior Designers, World Day of Design Online Symposium		March 2007
Speaker:	Traditional Building Exhibition and Conference	Boston	March 2007
Speaker:	HOMEX2007 Conference	Long Beach	March 2007
Speaker:	Environmental Connection Conference	Reno, Nevada	February 2007
Lecture:	San Francisco Institute of Architecture	San Francisco	ongoing: 1998-2006
Lecture:	Eco Wave Conference	San Francisco	ongoing: 2002-2006
Speaker:	Healthy Environment - Healthy Economies Conference	Albany, New York	December 2006
Lecture:	San Francisco Green Festival	San Francisco	November 2006
Lecture:	This Way to Sustainability Conference	Chico, California	November 2006
Lecture:	AIA Los Angeles Chapter	Los Angeles	October 2006
Lecture:	Harvard University Graduate School of Design	Cambridge	October 2006
Speaker:	NeoConEast Conference	Baltimore	October 2006
Speaker:	ExperienceGreen Conference	Palm Springs	October 2006
Lecture:	Florida Atlantic University	Ft. Lauderdale	September 2006
Speaker:	West Coast Green Conference	San Francisco	September 2006
Lecture:	Harvard Club	San Francisco	August 2006
Lecture:	Industrial Designers Society of America (IDSA)	Los Angeles	June 2006
Keynote:	National MC/HS Student Leadership Conference, Headlands Institute		April 2006
Speaker:	GreenConstruction Conference	San Jose	April 2006
Lecture:	AIA Monterey Chapter	Monterey	January 2006
Lecture:	USGBC LEED Users Group	San Francisco	January 2006
Lecture:	AIA Los Angeles Chapter	Los Angeles	October 2005
Lecture:	AIA San Mateo Chapter	San Mateo, California	September 2005
Panelist:	The Future of Green Building, United Nations World Environment Day	San Francisco	June 2005
Lecture:	"Incorporating Eco into your Design", California College of Arts		November 2004
Lecture:	"It's Easy Being Green", Design Within Reach Lecture Series	Multiple Locations	2004
Lecture:	City College of San Francisco	San Francisco	ongoing: 2002-2003
Panelist:	Green Building Panel for BALLE (Business Alliance for Local Living Economies)	San Francisco	September 2003
Lecture:	University of San Francisco	San Francisco	September 2003
Panelist:	Living Green: A Panel Discussion, City Club of San Francisco	San Francisco	June 2003
Lecture:	City of San Francisco Water Department, Nature By Design Show	San Francisco	October 2002
Moderator:	Does Design Matter: A Panel Discussion with the Industry Leaders, Glasshouse	San Francisco	October 2002
Lecture:	AIA Committee on the Environment (COTE)	San Francisco	September 2002
Panelist:	American Bankers Association Small Business Panel	San Francisco	March 2002